



EXHIBITION LANDS

WHAT WE HEARD REPORT JULY 2018

Edmonton

INTRODUCTION

ABOUT THE EXHIBITION LANDS

Creating a new vision for a community at the heart of Edmonton offers an unprecedented city-building opportunity.

The Edmonton Exhibition Lands are a large piece of land to the northeast of downtown that have historically served as a city gathering space for sporting events, races, and festivals. The area is bordered by multiple existing neighbourhoods and includes:

- + the Coliseum, a facility that previously operated as a sports and entertainment venue
- + the Expo Centre, an events and conference centre
- + a casino and horse track
- + Borden Park
- + the Coliseum LRT stop
- + major arterial roads

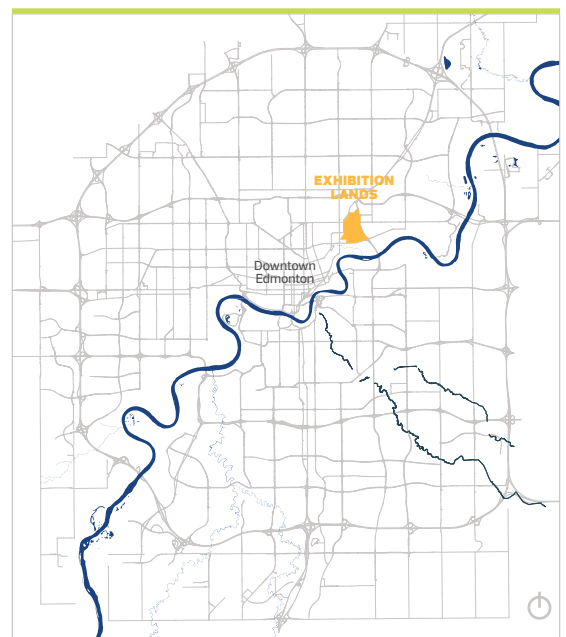
This area is undergoing a major transformation with the transfer of the Coliseum back to City ownership on January 1, 2018, the transfer of the Expo Centre operations to Edmonton Economic Development Corporation, and the closure of the casino and horse track by the end of January 2019. These changes provide an opportunity for the creation of a new vision for the area.

In 2017, the City of Edmonton made a decision to prepare a new Area Redevelopment Plan (ARP) for the Exhibition Lands. The City has hired an external consulting team led by O2 Planning + Design to support the creation of the vision for the ARP.

As the City's second largest urban infill site, in a premier location close to downtown, LRT and transit, the river valley, a vibrant park area and green space amenities, the Exhibition Lands project is an opportunity made for Edmonton and its big ideas. The City has recognized that the Exhibition Lands project offers a rare chance for Edmonton to tap into the knowledge, connections and capacity of forward thinkers from the local community and beyond.



Exhibition Lands in the 1950s.

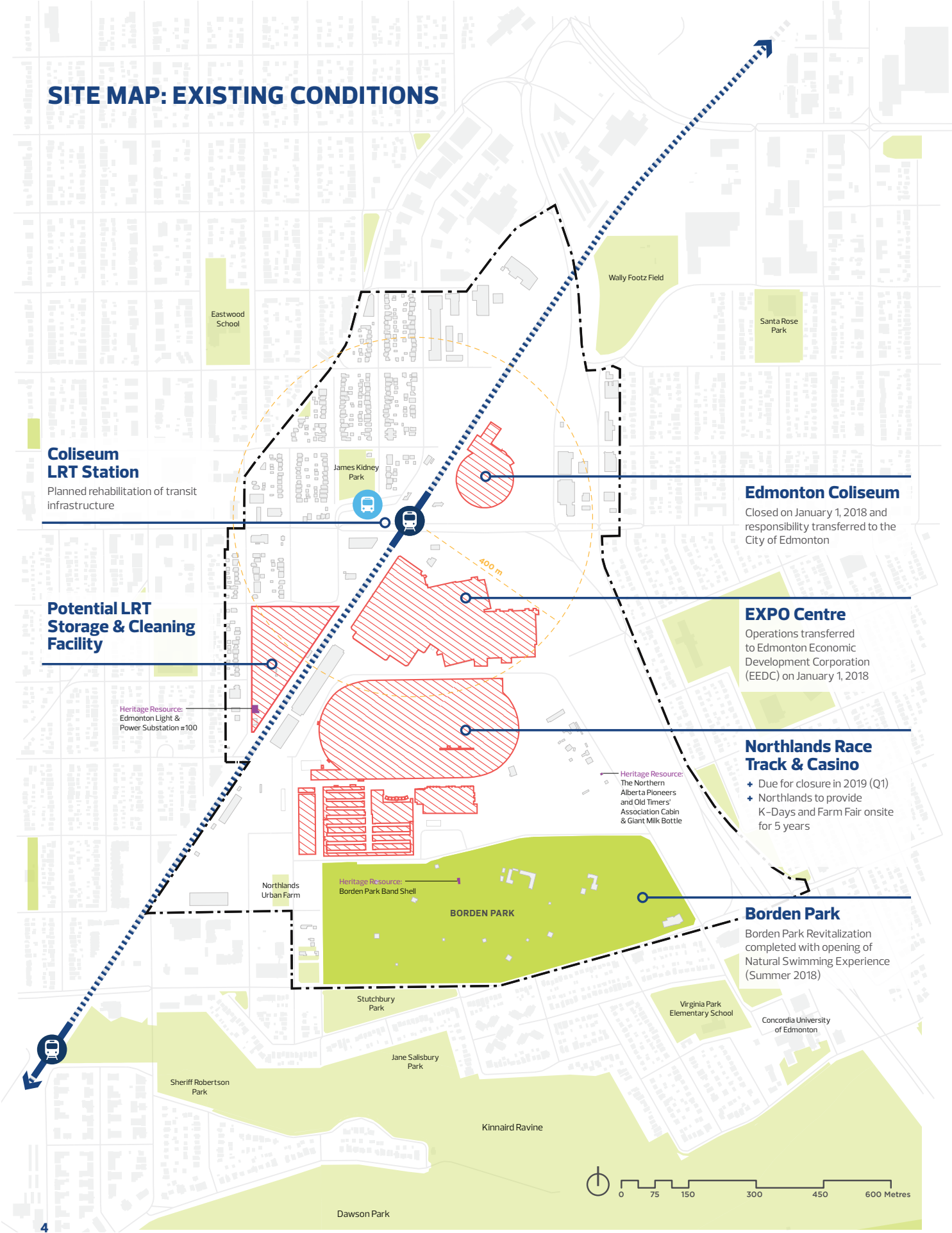


Project Goals

The Exhibition Lands project started in 2017. The aims of the project are to:

1. To create a vision, design principles and redevelopment concept that will guide the transformation of the area over the next 20 to 30 years.
2. Recommend areas for new development, open space, urban agriculture, and heritage preservation, as well as improvements to the urban realm and transportation network.
3. Define/create an implementation plan that guides short, medium, and long term priorities.

SITE MAP: EXISTING CONDITIONS



Coliseum LRT Station

Planned rehabilitation of transit infrastructure

Edmonton Coliseum

Closed on January 1, 2018 and responsibility transferred to the City of Edmonton

Potential LRT Storage & Cleaning Facility

EXPO Centre

Operations transferred to Edmonton Economic Development Corporation (EEDC) on January 1, 2018

Heritage Resource: Edmonton Light & Power Substation #100

Northlands Race Track & Casino

- + Due for closure in 2019 (Q1)
- + Northlands to provide K-Days and Farm Fair onsite for 5 years

Heritage Resource: The Northern Alberta Pioneers and Old Timers' Association Cabin & Giant Milk Bottle

Borden Park

Borden Park Revitalization completed with opening of Natural Swimming Experience (Summer 2018)

Heritage Resource: Borden Park Band Shell



PREVIOUS ENGAGEMENT

2017 PUBLIC ENGAGEMENT

To ensure that the plan and concept developed will meet the needs and harness the ideas of Edmontonians, the City is conducting extensive public engagement.

The first phase of public engagement in June 2017 included two public open houses and an online survey focused on the opportunities and concerns for the site. More than 830 people responded to these opportunities to provide input and submitted over 6600 comments.

This preliminary feedback provided some initial discussion about the future of the site and the identification of opportunities and concerns. The findings were summarized in a What We Heard Report in September 2017.

DEVELOPMENT OF GUIDING PRINCIPLES

Based on the input from the 2017 engagement, the City conducted an Insight Survey in January 2018, meetings with its Community Stakeholder Committee, and a series of stakeholder workshops with various community groups in Spring 2018. From the survey and the discussions with stakeholders, a series of eight Guiding Principles were developed for the Exhibition Lands Redevelopment Project. The final Guiding Principles were endorsed by the Urban Planning Committee of Council on April 3, 2018.

The Guiding Principles represent major elements and public priorities for the Exhibition Lands Redevelopment, providing a high-level vision and direction for the site. These Guiding Principles have been used to frame the discussion in the subsequent phases of engagement and will also be used to evaluate the draft redevelopment options in the upcoming concept development phases of the project.

GUIDING PRINCIPLES

*Support neighbourhood, city and regional **economic development**.*

*Foster **compact urban development**.*

*Ensure responsible **return on public investment**.*

*Celebrate local **history, heritage and cultures**.*

*Advance the **sustainability and resilience** of our environment.*

*Support all **transportation choices**.*

*Incorporate **viable and creative ideas** for redevelopment to leverage the site's scale, location and assets.*

*Contribute to the **social, physical and mental well-being** of residents and all Edmontonians.*

SPRING 2018 ENGAGEMENT

From April to June 2018, the City of Edmonton put out a call to the public for ideas that could be incorporated into the future redevelopment of the Exhibition Lands.



PUBLIC ENGAGEMENT

There were two primary public engagement components that took place from April to June 2018. The first component, the Idea Generation, consisted of an online submission of ideas. The second, the Idea Review, consisted of two open houses to review the submitted ideas and start to create site layout options.

Idea Generation | April 10 – May 7

During the Idea Generation stage, the City asked the public to send in their big ideas for the future of the Exhibition Lands. Anyone with an idea could choose to submit it through an open web portal or prepare a more detailed submission through the City's 'Request for Expressions of Ideas' (RFEOI) process. Instructions for both the web portal and RFEOI directed all submissions to consider the Guiding Principles for the project.

Web Portal & Other Public Submissions

Members of the public were invited to submit ideas through a web portal hosted on the City of Edmonton's website from April 10 to May 7. The web portal received 56 individual submissions (Appendix B). The City received additional responses through direct correspondence with City staff, including written and emailed submissions (Appendix C).



Duplicate submissions and those that did not include ideas were removed from the overall list. This provided a combined list of 94 complete public idea submissions.

Request for Expression of Ideas (RFEOI)

The purpose of the RFEOI process was to provide a channel for the submission of detailed ideas for the site. The RFEOI process was open to all members of the public, though this method of submission was primarily used by members of the development industry. The City of Edmonton received 12 RFEOI submissions (Appendix A).

Public Idea Review | June 21

Two public engagement sessions were hosted on June 21 at the Expo Centre to present the submitted ideas and ask people to review idea themes and create potential combinations that might work. The Project Team interacted with 118 people who attended the events to share their thoughts and visions for the future of the Exhibition Lands site.



STAKEHOLDER ENGAGEMENT

In addition to open public engagement, the City met with several specific stakeholder groups to discuss their perspectives on the Exhibition Lands Redevelopment Project.

External Stakeholders

Meetings with Stakeholder Groups

From March to June 2018, the City delivered presentations to specific stakeholder groups. The purpose of these meetings was to provide an overview of the Exhibition Lands Redevelopment Project, highlighting the desire for the project team to gather ideas and interest for the redevelopment plan.

The City met with six industry groups:

- + Edmonton Chamber of Commerce
- + Development industry information session / industry walking tour
- + Alberta Avenue Business Improvement Area
- + Real Estate Advisory Committee (REAC)
- + Edmonton Economic Development Corporation

The City also met with six Community Groups:

- + Edmonton Youth Council
- + Edmonton Accessibility Advisory Board
- + Edmonton Next Gen
- + Students at Mount Royal School (Grades 2 and 4)
- + District G Collaboration
- + Edmonton Northlands

Community Stakeholder Committee Engagement

On June 13, 2018, the project team facilitated a workshop with the Community Stakeholder Committee to go over the ideas generated through the web portal and RFEOI process. The committee provided feedback on which ideas best suited the established Guiding Principles.

Industry Walking Tour

The project team led a walking tour of the Exhibition Lands on June 20, 2018 for interested industry representatives. The tour was accompanied by four redevelopment experts from other Canadian cities who would be presenting at an internal information session later that evening.

Internal Stakeholders

Internal Workshop

The Project Team conducted a workshop with City staff to review the ideas generated by the public and discuss upcoming needs for City infrastructure and servicing, including transit, parks, and recreation.

Information Session

An information session was hosted on June 20, 2018 to educate City senior staff and members of Council on lessons learned from other large redevelopment projects in Canada. A panel of four speakers presented projects they had worked on, and then participated in a question and answer period with attendees. To help familiarize the speakers with the project site, speakers were invited to join the Industry Walking Tour earlier in the day. Highlights from the Information Session were shown in a slideshow at the June 21 Public Idea Review.

The four speakers at the event were:

- + Chris Elkey – Vice President Real Estate (West), Canada Lands Company (CLC)
- + Michael Brown – President & CEO, Calgary Municipal Land Corporation (CMLC)
- + Jenny McMinn – Managing Director, Urban Equations
- + Robin Souchen – Manager Realty Services, City of Ottawa

INDIGENOUS ENGAGEMENT

The City, working with its Indigenous Relations Office, is collaborating with the City's Memorandum of Understanding (MOU) partners, or their designates, to develop and facilitate engagement on the ideas and redevelopment concepts for the Exhibition Lands. The City hosted a walking tour and workshop with Enoch Cree Nation in June and collected feedback on ideas through a pop-up at the K-Days Pow wow. Future sessions to collect input from Indigenous people who live, work and play in the area are being planned by the City and in concert with MOU partners.

ENGAGEMENT BY THE NUMBERS

Fall 2017 – Summer 2018

2,295

Insight Survey Responses

12

Community Groups Engaged With

115

Individual Stakeholders Connected With

4

Community Stakeholder Committee (CSC) Meetings

PUBLIC IDEA GENERATION

106

Complete Idea Submissions

=

94

Complete Public Submissions

+

12

RFEOI Responses

PUBLIC IDEA REVIEW JUNE 21

118

Attendees at the Public Idea Review

921

Dots Placed



42

Sticky Note Comments

17

Live Drawings Completed

37

Activity Maps Completed

WHAT WE HEARD:

IDEA GENERATION

RFEOI & PUBLIC SUBMISSION IDEAS

Analysis of the 106 submissions received by the City identified 39 unique idea components and suggestions for the Exhibition Lands Site.

In total, the City received 106 complete idea submissions from Fall 2017– May 7, 2018: 12 from the RFEOI and 94 from the public web portal and direct contact with the City. All submissions were considered equally, no matter how they were received by the City.

The idea submissions were reviewed and divided into unique idea components. This initial analysis identified 48 unique idea components that appeared one or more times throughout the 106 complete submissions. Upon conducting further internal stakeholder engagement and evaluating the ideas based on the Guiding Principles for the site, nine ideas were removed from the list of 48, leaving the team with a list of 39 idea components.

The 39 idea components were themed by type of use into five general categories:

- + Commercial & employment
- + Community & recreation
- + Parks & open space
- + Residential
- + Transportation

The project team then looked at how many times each idea component had been suggested by different submissions.

FREQUENTLY SUBMITTED IDEAS



22

Retail & Commercial



18

Med-High Density Residential



13

Urban Agricultural Uses



13

Indoor/Outdoor Market



13

Recreation & Wellness Facility



12

Technology Hub



10

Hockey Rink



8

Festival Grounds & Facilities



8

University Expansion



8

Seniors/Assisted Living

ALL IDEAS GENERATED

COMMERCIAL & EMPLOYMENT	Film & TV Production Campus
	Food Hub
	Machine Hall / Maker Facility (small scale manufacturing)
	Technology Hub / Research and Innovation Centre
	Health Campus / Medical Centre
	University / Academic Space
	Office Park / Offices
	Urban Agriculture (vertical / indoor farming, aquaponics, outdoor farm, agricultural incubator)
	Compost or Recycling Facility
	Renewable Energy Generation (solar / wind / cogeneration)
	Conference and Event Centre
	Market (permanent / indoor / outdoor)
Retail / Restaurants	
Hotel	
EPCOR Drainage Facility	
COMMUNITY & RECREATION	Museum / Education Centre & Archives
	Aquarium
	Soccer Stadium
	Skating / Hockey Rink
	Amusement Park / Adult Playground
	Festival Grounds / Outdoor Stage / Amphitheatre
	Wellness / Fitness / Recreation Centre / Multiplex
	Indigenous Culture & Wellness Centre
	Elementary / Secondary School
Community Gardens	
PARKS & OPEN SPACE	Large Central Park
	Sports Field / Track
	Playground / Waterpark
	Artificial Lake
	Public Art Installations
RESIDENTIAL	Apartments & Condos (med-high density)
	Townhomes & Stacked Townhomes
	Housing: Affordable / Low Income
	Housing: Seniors / Assisted Living / Dementia / Age-in-Place
	Housing: Indigenous
	Housing: Student
Homeless Shelter	
TRANSPORTATION	Large Parking Garage / LRT Park 'n Ride
	LRT Storage Facility*

Removed from Public Idea Review
Shopping Centre Does not align with Guiding Principles
Municipal Airport Does not align with Guiding Principles / Not feasible
Houses of Worship / Church Too specific for the purpose of this plan
SPCA (for horses) Not appropriate for the urban site
Tobogganing / Beginner Ski Hill Not appropriate for existing topography
Detached Single Family Housing Does not align with Guiding Principles
Underground Pedestrian Walkways Too specific for the purpose of this plan
Multi-modal Transportation Hub Not feasible in this location / Requires interest by transportation services
Bike Infrastructure Will be incorporated into all future concepts, as indicated in the Guiding Principles

* Added by the City of Edmonton

TOP 10 MOST FREQUENTLY SUBMITTED IDEAS

Out of all of the 39 idea components generated through the idea submissions, there were 10 elements that appeared on eight or more occasions.

- + **Retail & Commercial:** The most popular idea component was retail/commercial uses, which appeared 22 times. This included boutique shops, grocery stores, restaurants, and other commercial services. Often these uses were suggested as part of a mainstreet concept, and combined with upper floor residential uses.
- + **Medium-High Density Residential :** The next most popular idea component was medium-high density housing, which appeared 18 times. This was most frequently suggested in the form of apartments or townhome and stacked townhome developments. The submissions placed emphasis on capitalizing on the LRT connection by encouraging higher intensity uses while ensuring that affordable and 'missing middle' housing options were provided.
- + **Urban Agriculture:** Thirteen submissions included indoor farming or aquaponics, often paired with the idea of a market or community garden. Most of these proposed to use existing buildings on the site.
- + **Permanent Markets:** Markets were suggested 13 times. Most respondents suggested that their proposed market was year-round and indoors. Some suggested less formal configurations such as in shipping containers or reusing existing buildings on the site.
- + **Community Recreation & Wellness Facility:** Thirteen respondents suggested a large, centralized community centre that incorporates community recreation and wellness facilities. Many specific elements of the centre were also suggested, including indoor swimming facilities, meeting spaces, and fitness areas.
- + **Festival Grounds:** Twelve of the submissions suggested either converting the current race track or expanding Borden Park to accommodate a space for larger events and festivals. Of specific mention was a place where K-Days events could be hosted.
- + **Hockey Rink:** Whether an indoor or outdoor rink, 10 submissions indicated a desire to keep hockey on the site. Many suggested that facilities be solely recreational, while a few suggested providing facilities for junior hockey and other leagues.
- + **Technology Hub:** The technology hub idea was conveyed in eight submissions. The concept was generally described as a campus for tech start up companies, research and innovations centres, and testing facilities. The idea was described as a prime employment generator for the city.
- + **University Expansion:** Concordia University in particular indicated interest in expanding some of its facilities on the southern portion of the site. Such facilities would include academic space, sports facilities, and student housing. Two other RFEOI responses also indicated support for the development of academic and institutional facilities, in addition to five of the public submissions.
- + **Seniors Housing & Assisted Living:** Seniors housing was a priority in several of the submissions and was often incorporated within the idea of a mixed use TOD development. A few submissions indicated entire senior communities.

WHAT WE HEARD:

PUBLIC IDEA REVIEW

PUBLIC IDEA REVIEW SESSIONS

With a list of 39 idea components gained from the Idea Generation engagement, the City hosted a public event at the Expo Centre on June 21 to gather feedback on the idea components and how they could be combined on the Exhibition Lands site.

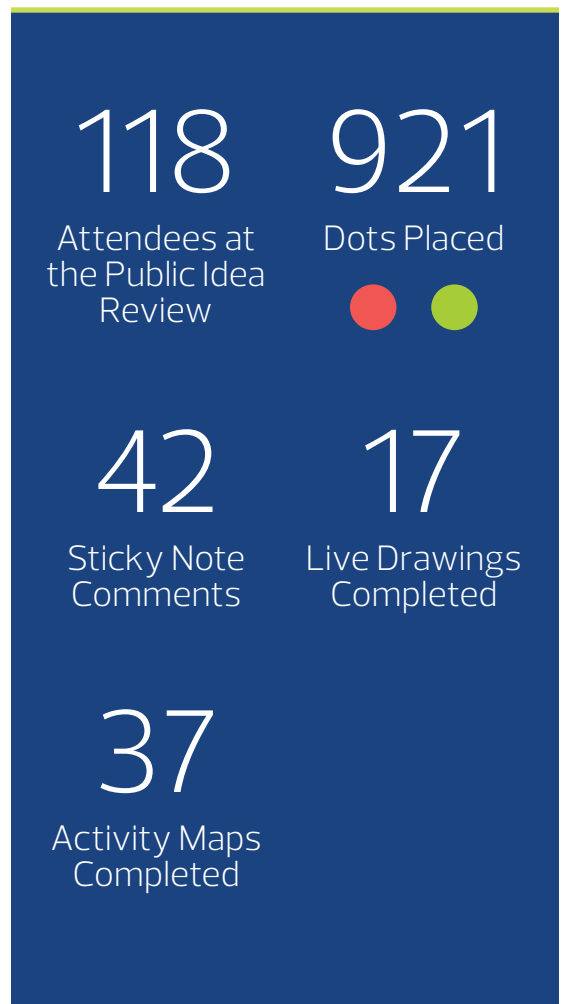
Two Public Idea Review sessions were hosted at the Expo Centre on Thursday June 21, 2018. The afternoon session took place from 1-3pm and the evening session from 5-8pm. The intent of the Public Idea Review was to provide the public with an opportunity to see and share their thoughts on the 39 idea components generated through the Request for Expressions of Ideas (RFEI), public webportal, and communications with the City. A total of 118 people attended the sessions.

Several panels and slideshows were setup about the project and the site, a series of three activities were facilitated to gather perspectives for the Exhibition Lands.

The first was the Dotmocracy Activity, in which a full list of the idea components was provided to the public. Participants were asked to place red and green dots beside the ideas on the list that they would or would not like to see in the redevelopment of the Exhibition Lands.

The next activity was the Map Visioning Activity. For this activity, participants were setup at a table with a facilitator and a large air photo map of the site. At the table was a series of "game" pieces that represented certain uses and ideas from the list of 39 idea components, which participants could pick and incorporate into the site in any combination that they wanted.

The final activity was the Live Drawing Activity. At this station, participants sat and had a discussion with a facilitator at a table with a large airphoto of the site. At the direction of the participant, the facilitator would draw overtop of the map using trace paper to represent each person's unique vision for the site.



DOTMOCRACY ACTIVITY

WHICH IDEAS DO YOU PREFER?

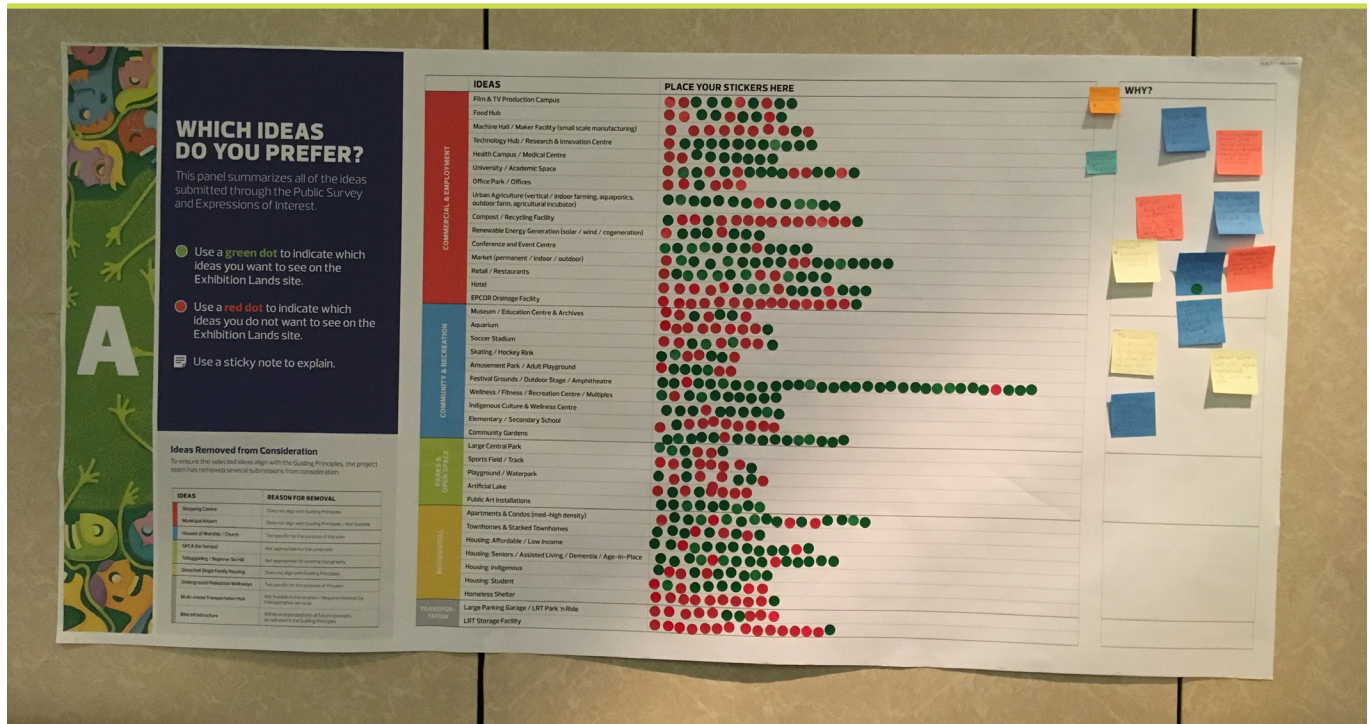
921

Dots Total

540

381

DOTMOCRACY ACTIVITY



The Dotmocracy Activity was a visual way to provide feedback on the 39 idea components that had been generated through the previous engagement.

The 39 idea components generated through the RFEI, web portal, and other correspondence with the City were displayed in a large list. Beside each idea was space for members of the public to place either a red or green dot. Red dots were for ideas that participants did not want to see incorporated into the Exhibition Lands site and green dots were for ideas that participants would like to see in the site. Participants could not place more than one dot on each idea, and were limited to six green and six red dots, though they were not required to use all of these.

The Dotmocracy Activity provided a visual representation of how the participants felt about the ideas presented. Members of the public who wished to provide justification for their choices, build upon one of the ideas, or provide a new idea, could do so by leaving a sticky note comment on the right of the activity board.

RESULTS

All of the ideas received at least one green dot and one red dot in both sessions. In total 921 dots were used: 381 red dots and 540 green dots, suggesting that people were more inclined to vote for the things that they liked instead of the things they disliked. An overall score for each idea was calculated by subtracting the number of red dots from the number of green dots. Overall, 27 ideas received positive scores and only 12 ideas received negative scores out of the 39 presented.

Most Popular Ideas

The top ten most popular ideas for the Exhibition Lands Redevelopment were:

Festival Grounds, Outdoor Stage/Amphitheatre	43
Seniors/Assisted Housing	29
Market	27
Urban Agriculture	24
Community Gardens	21
Food Hub	18
Technology Hub	17
Indigenous Culture and Wellness Centre	17
Large Central Park	17
Apartments & Condos	17

The most popular idea for the site was Festival Grounds/ Outdoor Stage/ Amphitheatre, which received a total score of 43 dots. Many people who agreed with this idea said that it was because the site has always been a gathering place for not just the neighbourhood, but the entire City of Edmonton. Many people wanted K-Days to stay on the site. Seniors housing was another highly popular idea, followed closely by food and agricultural related uses such as markets, urban agriculture, community gardens, and a food hub.

Least Popular Ideas

The least popular ideas for the Exhibition Lands were:

EPCOR Drainage Facility	-31
LRT Storage Facility	-30
Large Parking Garage/LRT Park n' Ride	-25
Compost or Recycling Facility	-24
Homeless Shelter	-15
Elementary or Secondary School	-15
Office Park/ Offices	-14
Machine Hall/Maker Facility (Small Manufacturing)	-12
Soccer Stadium	-9
Aquarium	-9

The least popular idea was the EPCOR drainage facility with a total score of -33. Many participants seemed confused about this idea, thinking that it implied a wastewater treatment facility or stormwater retention area. The intent of the idea was for a light industrial storage facility, which was communicated to participants who inquired about the idea.

The next lowest scored ideas were the two transportation ideas, including the LRT Storage Facility and the Large Parking Garage/LRT Park n' Ride. Many of the participants remarked that there was already enough parking on the site.

Compost and Recycling Facilities and the Homeless Shelter were seen as undesirable uses for the site, and incompatible with some of the other ideas proposed. Those who placed red dots on the schools idea mentioned that there were schools in the area that had already been closed, and therefore it would not make sense to build another on this site.

The Machine Hall/Maker Facility (Small Manufacturing) was seen as too industrial for the redevelopment of the site.

Comments

A total of 41 sticky note comments were included on the Activity A board. Most of the comments provided reasoning for the ranking a person provided. Several other comments provided a more specific description or version of one of the ideas, such as a specific type of medical centre or university and adding "Concert Hall" to the Conference and Event Centre idea.

Two comments suggested that certain ideas be combined. These pairings were Seniors Housing with Student Housing, and Renewable Energy Generation with the Technology Hub. Three comments suggested expanding or improving Borden Park.

Several notes identified needs for more seniors, Indigenous, and low income housing, as well as accessibility and connectivity throughout the site. Several comments identified an additional need for Indigenous representation and cultural space in the area, including the planting of native and medicinal species. A few other comments spoke to the sites' historic value as a place for the whole city to gather and the need for preserving this.

Comment Highlights

"The exhibition lands have been for the enjoyment of citizens for over 130 years, Keep it that way pls."

"Make Borden Park inviting! More access"

"Klondike Park should be preserved as a historic site"

"Very important to get lots of private investment and create high-paying jobs"

"With the proximity to downtown I feel this area could become a second downtown with amenities for people to enjoy, all within walking distance. I would like to see this area cleaned up and an expansion of the neighbourhood renewal projects."

"Connect the entire land with adjacent neighbourhoods with multi-use paths"

"Indigenous Elders asked that fruit/berry/edibles be a major part of every park space & food hub (ie blueberries/saskatoon berries/ raspberries/ goose berry/choke cherry)"

"Expand Borden Park!"

"Edmt needs a world class food/market/hub with food/art/music like every other city on planet Earth :)"

"This city and province need to invest in senior housing! We are all getting older. We need Dementia homes that reflect the past."

"Inclusiveness = Indigenous Representation"

MAP VISIONING ACTIVITY

**HOW COULD THE IDEAS BE ARRANGED
ON THE SITE?**

37

Maps
Completed

MAP VISIONING ACTIVITY

The Map Visioning Activity provided a chance for members of the public to play with the ideas and uses within a map of the site.

The purpose of this mapping activity was to provide an opportunity for participants to layout how the 39 ideas might fit together within the area. Participants were provided with a large map of the site, a series of cutout coloured tiles showing the five idea use categories, and labels for the 39 ideas. Cutouts were also provided for roads and pathway which could be incorporated in the map. Extra coloured paper and labels were also provided so that additional ideas could be incorporated.

Each activity table had a facilitator to help guide the participants through the activity and ask clarification questions. Once participants were happy with the arrangement of ideas on the site map, the facilitator documented the arrangement by taking a photo.

RESULTS

In total, 37 maps were completed throughout the two sessions. All of the 39 ideas were used at least once, except for the Film and TV Production Campus and the EPCOR Drainage Facility. Most of the maps incorporated a mix of uses, and all of the maps included more than one idea.

Most Used Ideas

The most frequently used ideas in the Map Visioning Activity were:

- + Seniors Housing
- + Retail & Restaurants
- + Festival Grounds/ Outdoor Stage/ Amphitheatre
- + University or Academic Space
- + Food Hub
- + Student Housing
- + Townhomes & Stacked Townhomes
- + Market
- + Community Gardens

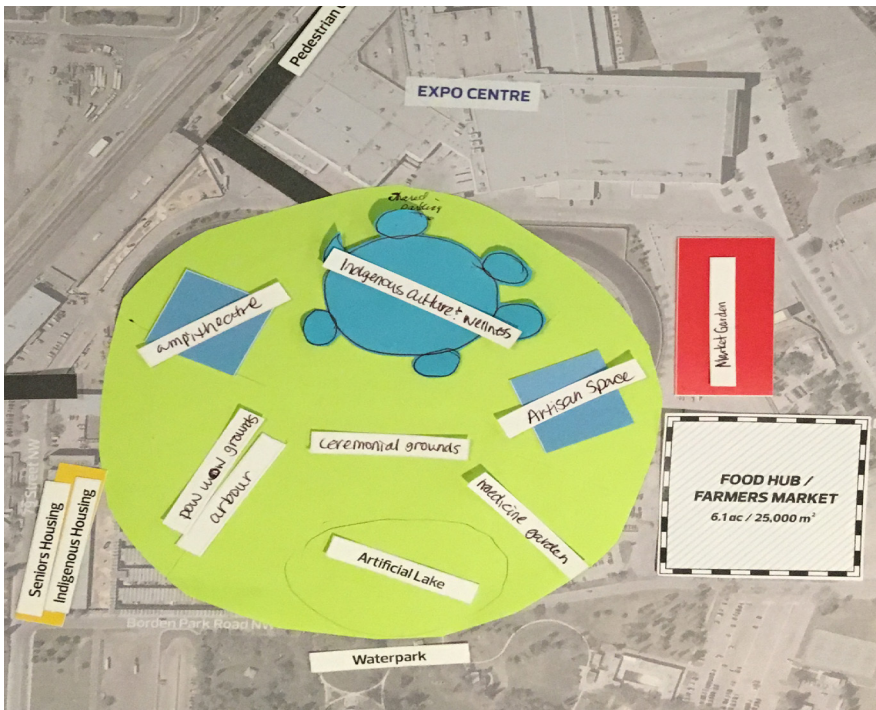
These most frequently incorporated uses were often seen as complimentary to each other and were combined in the maps to create complete, mixed use neighbourhoods.



Some of the participants were surprised by how large the site was and had difficulty filling up the entire space. One approach was to just focus on a small area, such as the area surrounding Borden Park. Another approach was to start with the larger community or institutional uses, such as the university or food hub, and then work to fill in their map with a mix of residential, commercial, and community uses.

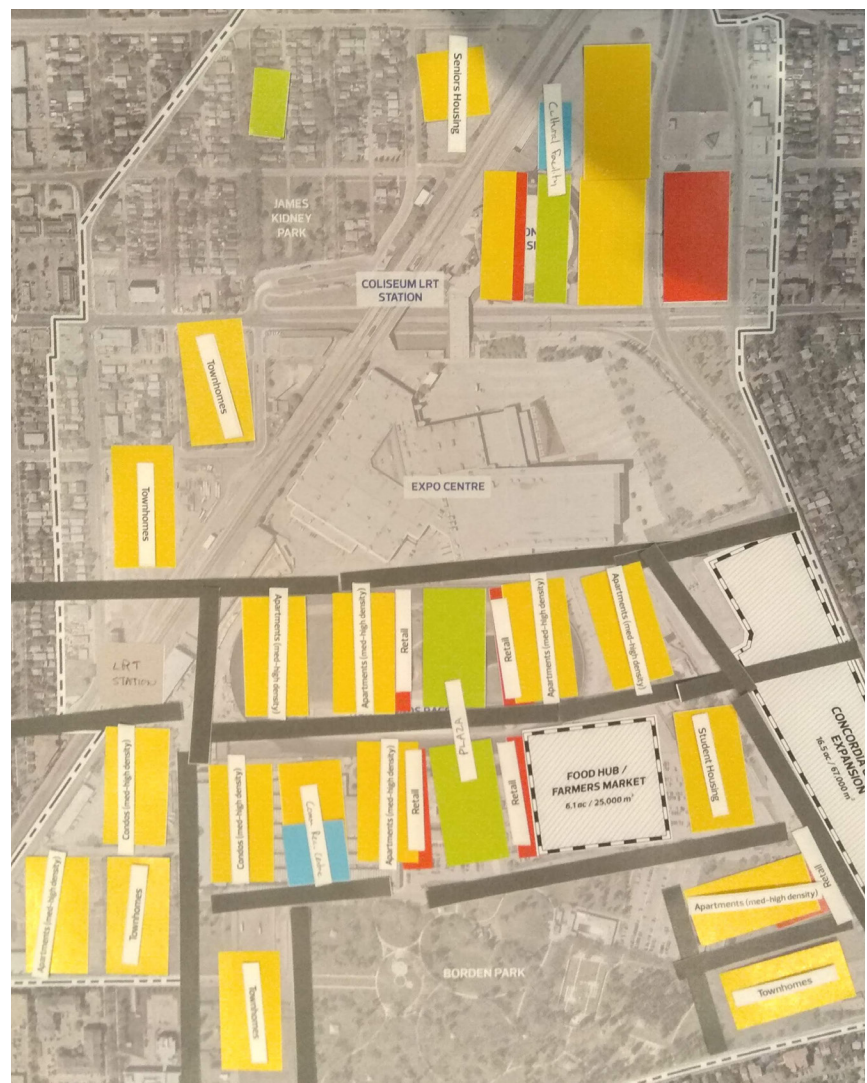
All but four of the maps included residential uses, which were usually concentrated around Borden Park or dispersed throughout the entire site. Borden Park was always preserved and incorporated as an amenity into whatever new development that was suggested around it. Some participants expanded the park or created corridors connecting the park to other areas of the site, often with connecting walking or bike pathways. Sometimes additional parks were distributed evenly throughout the site in smaller sections.

People usually provided some form of amenities and commercial uses near their residential areas. Participants also tended to provide more than one residential type. Seniors housing was particularly important to many people. Student housing often appeared in the southeast corner along with the University Expansion and was sometimes paired with nearby seniors housing. The next most popular uses were Commercial & Employment, as well as Community & Recreation. Often these formed employment or community-use nodes occupying the racetrack or the Coliseum site. Common combinations included the Food Hub, Market, Community Gardens, and Restaurant to create an active food-oriented space.



An Indigenous Culture, Art, & Food Space
 Indigenous cultural space with ceremonial grounds, a culture and wellness centre, artisan spaces and traditional food and medicine gardens in the shape of a Medicine Wheel.

A Residential Community & Urban Plaza
 A primarily residential site incorporating most of the residential ideas with a small retail centre facing into an urban plaza connected to Borden Park.



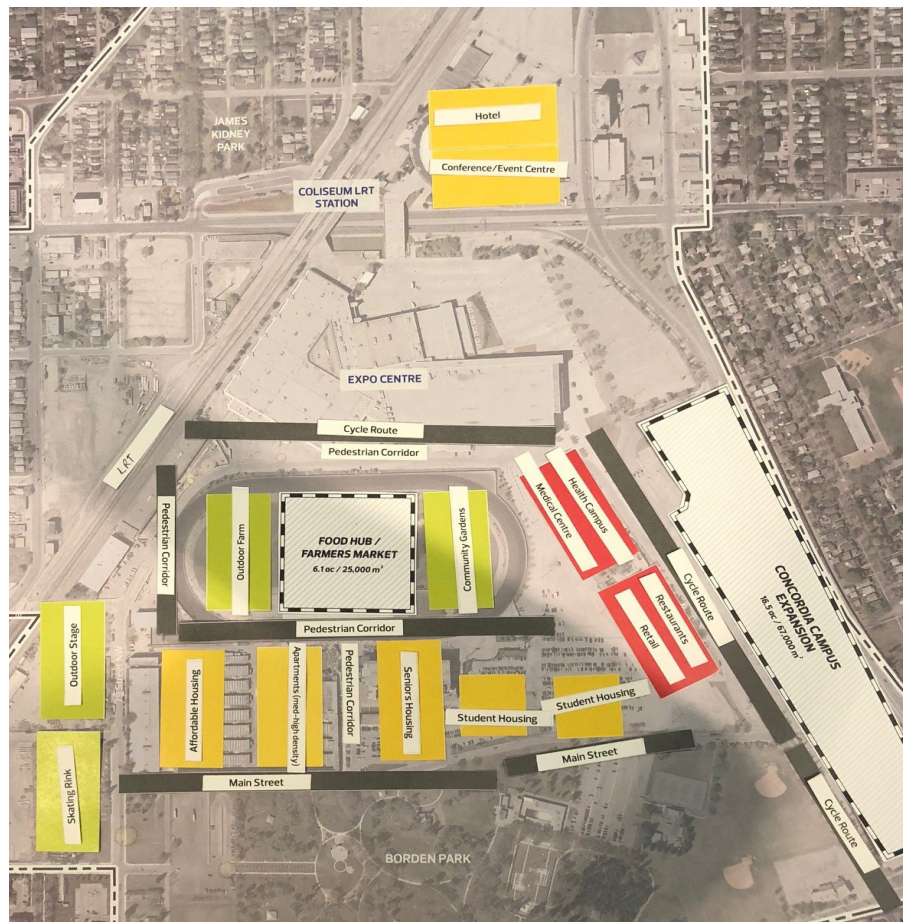


A Place for the Community

A primarily Community and Recreation based area incorporating an aquarium, food hub, agricultural uses, university expansion, and Indigenous cultural centre, as well as an expansion of Borden Park's facilities. The Expo Centre was converted into a space for festivals, art, and a community centre.

Central Food Hub

A central food hub surrounded by markets, community gardens, urban agricultural activities, and a variety of accessible housing. The arrangement also includes the expansion of Concordia University with accompanying retail and health centre to service the surrounding neighbourhood and students.



Big Ideas

All of the big footprint ideas incorporated into the site, including a health campus, aquarium, university campus, food hub, amusement park, soccer stadium, and mixed use area surrounding the former Coliseum. Some housing is provided in nodes as well as a hotel and office space.



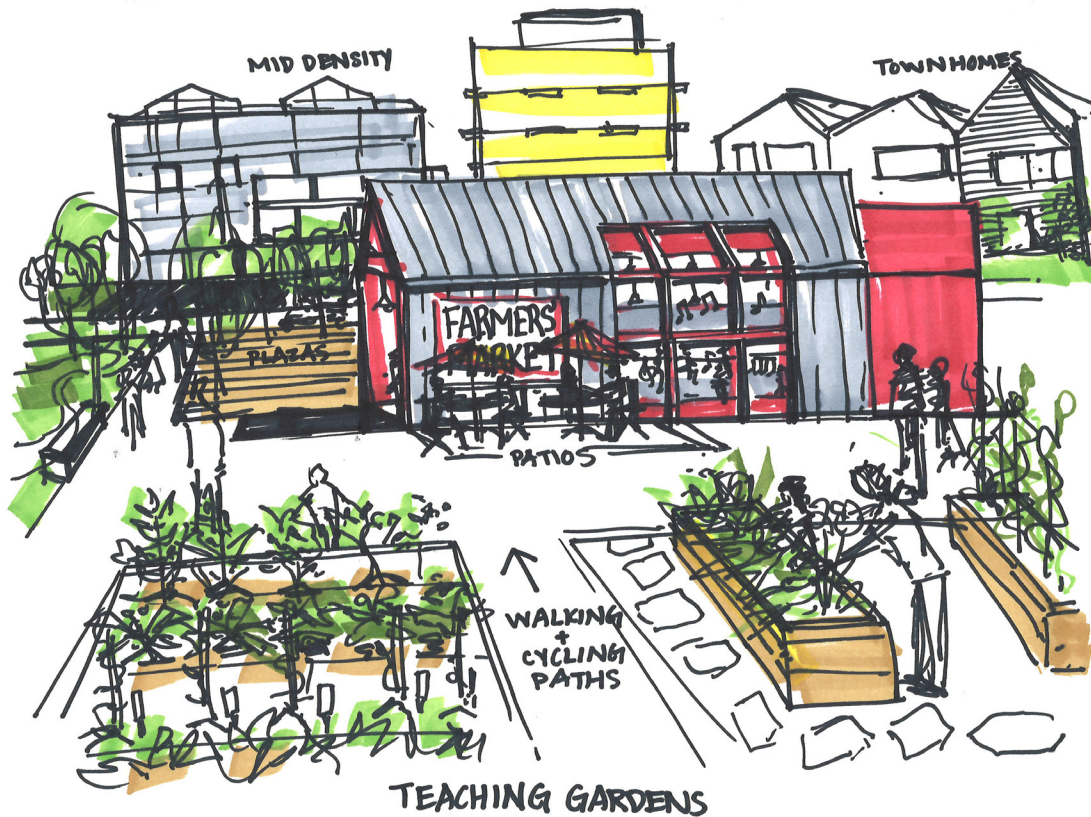
LIVE DRAWING ACTIVITY

WHAT IS YOUR VISION?

17

Drawings
Completed

LIVE DRAWING ACTIVITY



The Live Drawing Activity provided an opportunity for people to communicate their ideas and have them visually translated into a rough concept for the site.

At the Live Drawing Activity, participants were provided with the list of ideas at a table with a facilitator. The participants were asked how they would envision the redevelopment of the site, and the facilitator sketched this vision on tracing paper over a large map of the site.

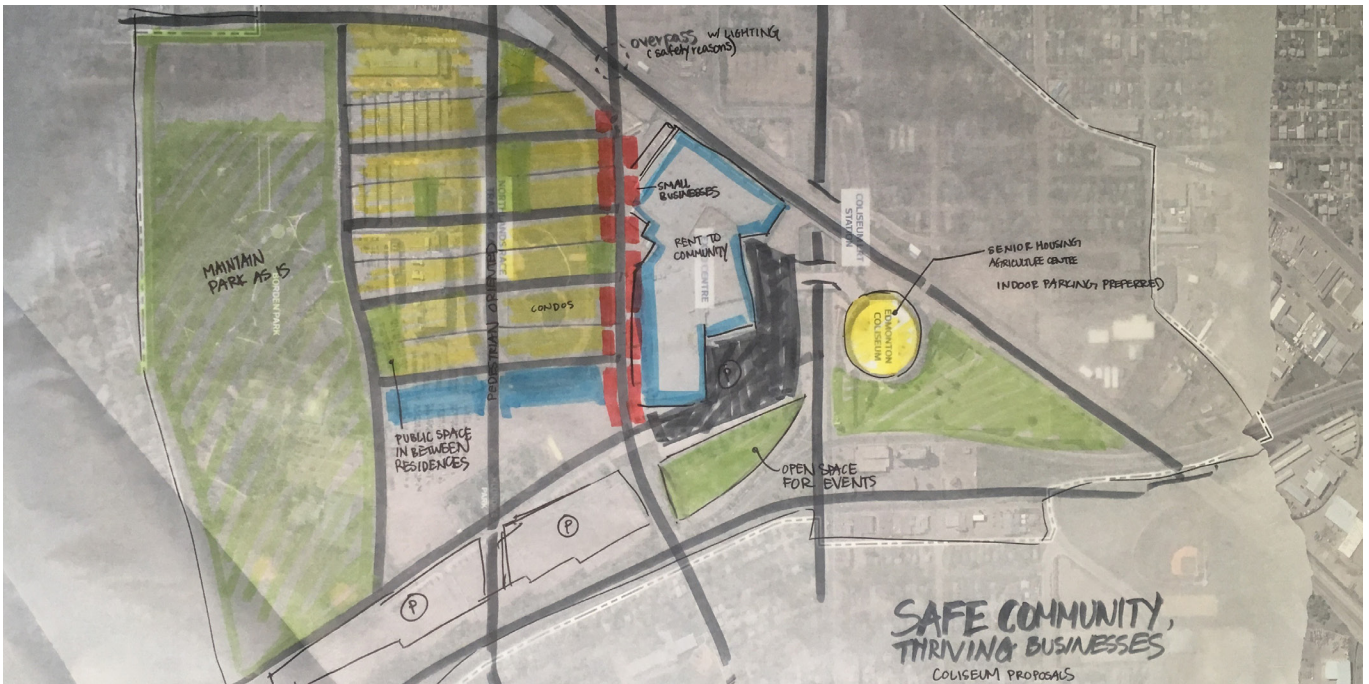
A total of 17 Drawings were completed. The most frequently used ideas in the Live Drawing Activity were:

- + Retail & Restaurants
- + Festival Grounds, Outdoor Stage, Amphitheatre
- + Large Central Park
- + Hotel
- + Apartments & Condos
- + Urban Agriculture
- + Market
- + Community Gardens
- + Parking Garage
- + Student Housing

Every drawing included retaining or expanding upon the existing Borden Park and the majority incorporated some form of festival or community event space.

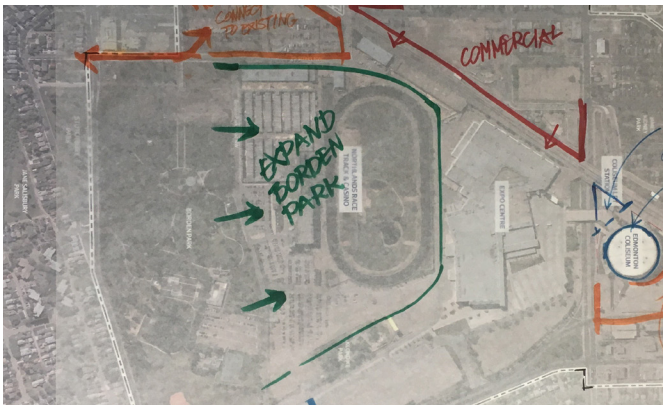
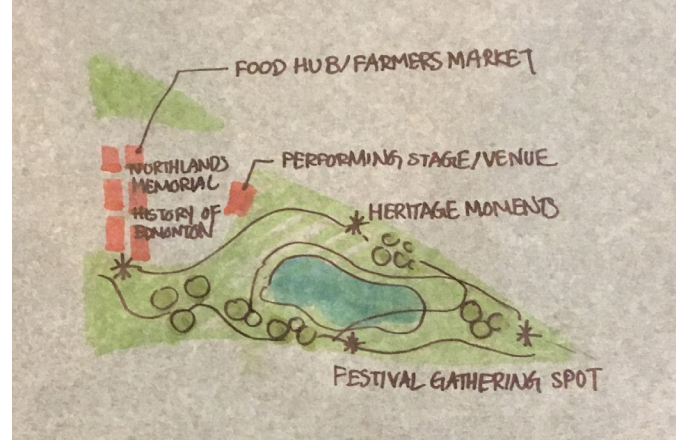
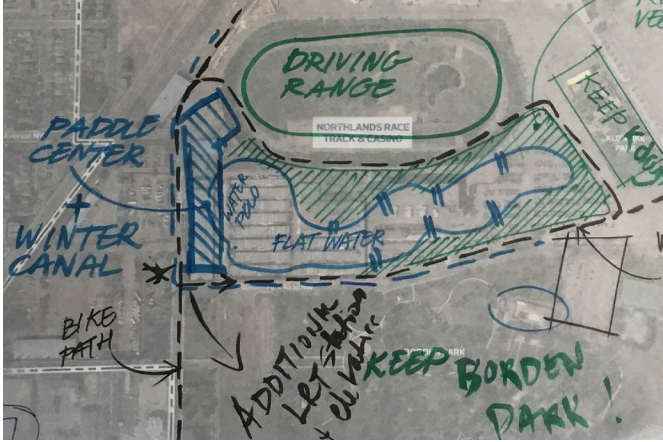
LIVE DRAWING HIGHLIGHTS

Walkable Complete Community

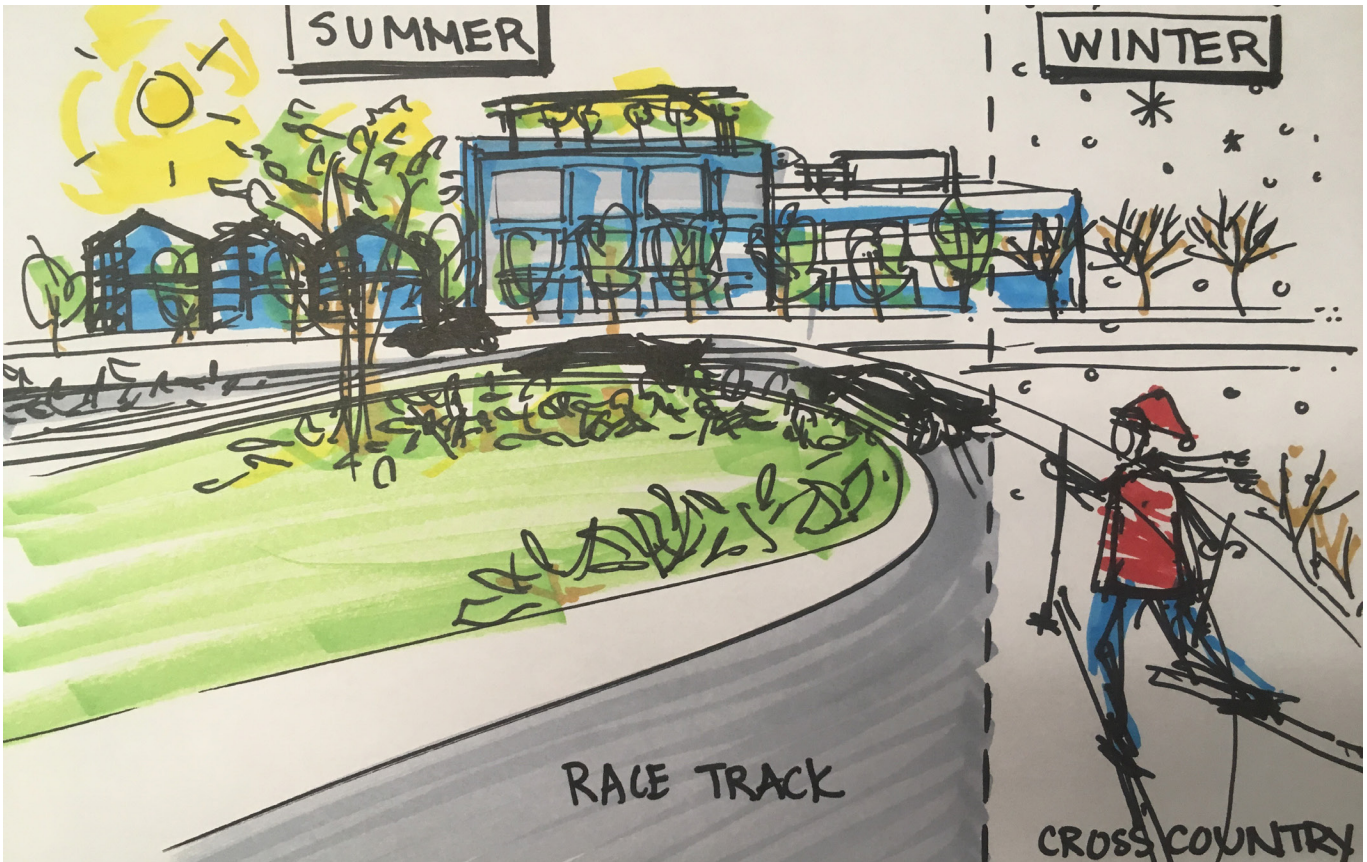


A vision for the former racetrack to be turned into a large community park, surrounded by walkable neighbourhood with housing and markets. The Expo Centre was envisioned to be redeveloped into a pedestrian mall and the Coliseum site into a festival area with stages and other performance amenities.

Large All-Season Park



There were multiple visions to expand Borden Park to include an artificial lake complete with a paddling centre, walking paths, driving range, and festival space. The idea was that the artificial lake would become a skating area in the wintertime for year-round entertainment and community use. One of the drawings also contained a heritage trail and interpretive memorials and features in a park space located where the Coliseum building is.

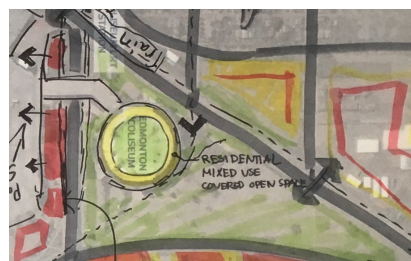
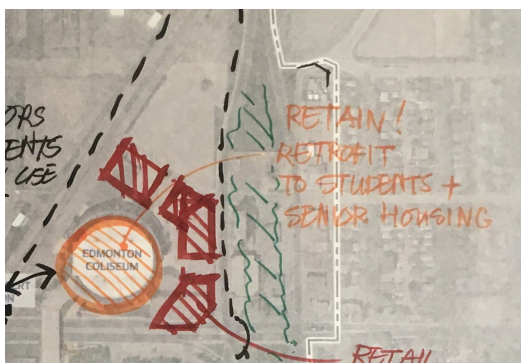
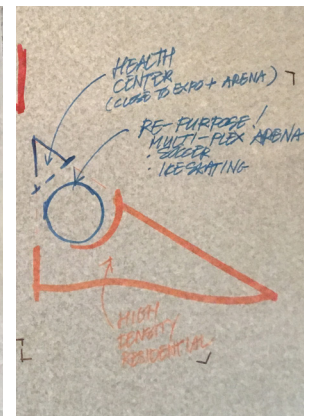
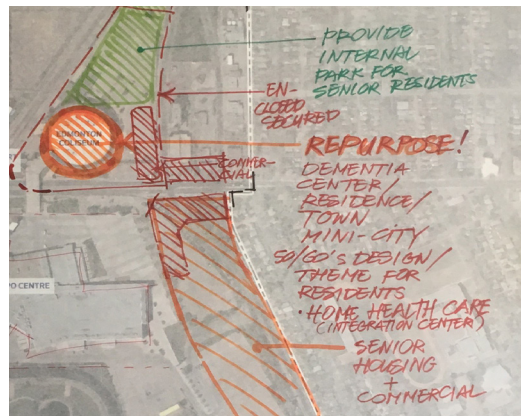
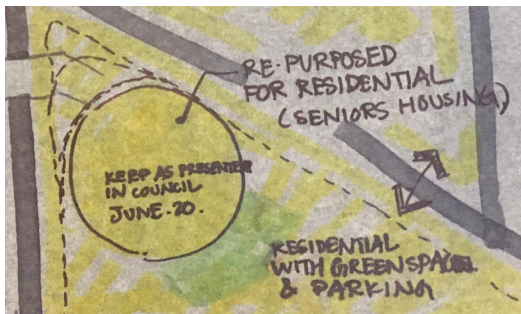


Dene University



A vision for a Dene University which would offer programs on Traditional Subjects, including culture, language, agriculture, and medicine. The campus was envisioned to replace the Expo Centre and Coliseum Site, which would be surrounded by parks as well as cultural and community amenities, such as festival space and teaching gardens.

Repurposing the Coliseum



Several of the drawings incorporated the idea of repurposing the Coliseum, either into a mixed use residential complex or a multi-plex arena for the community.

EVENT FEEDBACK

Attendees were encouraged to give feedback on the June 21, 2018 event through a feedback form and dotmocracy activity.

The feedback form contained questions and statements about various aspects of the event and a scale out of five for attendees to demonstrate their level of satisfaction with each aspect. There was also space on the forms for respondents to add comments about the event in general. The dotmocracy had rows labelled with various methods of advertising that were used for the event. Attendees put a dot beside how they heard about the event or could add a sticky note to the "Other" column to explain an alternate way they heard about the event. In total 19 feedback forms were completed and 47 dots were added to the dotmocracy board.

Feedback Form Rating Questions Summary

Overall, those who completed the ranking questions on the feedback form were satisfied with the event, staff, and materials presented. The following list provides the average level of agreement for each of the questions, with one being least and five being highest agreement.

The visual displays were high quality	4.22
The project representatives were helpful, friendly, and accessible	4.35
I was able to find answers to questions	3.63
I gained a better understanding of the project because of the meeting.	3.95
I understood why I was here	4.2
Attending the event was a good use of my time	4.0
The language was easy to understand	4.0
The event was well run	4.0
The event format made sense	3.9

Supportive Comments

Excellent event

Enjoyed childrens feedback

Nice venue

Ideas submission good

Like the live drawing/mapping exercises

Olive helped make complex planning more simple (x2)

Suggestions for improvement

More feedback in future on potential impacts from noise and parking issues

The project representative they talked to didn't know everything about project

More reasons on removal of some ideas

Could have read all the info at the event online

More presentations

Hard to find room

More detailed plans

More green stickers

In the comments, the team received seven comments of support and eight comments on how to improve similar events in the future.

SUMMARY & NEXT STEPS

THEME SUMMARY

Throughout the Idea Generation and the Idea Review engagement phases, the team heard a lot of different ideas and visions for the site. In addition to these specific ideas, conversations with members of the public revealed several reoccurring themes, aspirations, and concerns for the Exhibition Lands Redevelopment.

A Place for the Neighbourhood, and for the City

What we heard from this part of the engagement was that most people are ready for the Exhibition Lands to become a vibrant and animated place where people can live, work, and play. This could mean incorporating a variety of the ideas that were suggested in the Idea Generation process. Because of the site's importance as a gathering place for the city for over a hundred years, and its incredible location and access via public transit, some people envision the site maintaining this city-wide role while also serving as a complete neighbourhood for those living on the site and around it.

Borden Park: A City Gem

One consistent factor across all feedback was how much of an asset Borden Park is. In all of the visioning activities in the public review, all participants either kept the park or expanded upon it and its amenities. Borden Park is seen as a fantastic amenity for both residents of the area and those from elsewhere in the city who travel to enjoy the park. Integrated part of the community. Examples of this could include the incorporation of native and medicinal plants into all park landscapes and the development of an Indigenous Culture and Wellness Centre in close proximity to culturally appropriate housing.

Housing for All Peoples

Throughout the ideas submitted and the feedback received at the Public Idea Review, there was a lot of support for incorporating a residential component on the site. It was also identified that this housing should be accessible for all Edmontonians. This includes ensuring housing for seniors, students, low-income families, Indigenous Peoples, and marginalized groups. Effort should be made to incorporate the "missing middle" housing for the city, and this should be done using good urban design and incorporation of open space and pedestrian networks.

Urban Agriculture and Community Food Space

At the Idea Review and in the submissions received by the City, the public highlighted the opportunity of the site as a place for the production and celebration of food. People were highly supportive of incorporating markets, urban agriculture, and community gardens into the site as a hub for learning about and sharing food and food culture.

Pedestrian and Bicycle Safety and Connectivity

As identified in the last What We Heard Report and emphasized through this engagement phase, people would like to see the City make the Exhibition Lands a safer and more connected place for cyclists and pedestrians. This includes designing complete streets with protected sidewalks and bike lanes as well as creating better connections through the site to surrounding neighbourhoods and amenities.

The Future of the Coliseum

One of the topics of discussion heard throughout the engagement was about the future of the Coliseum. Many people did not know about or did not agree with the decision to permanently close the facility. Many wish that the building could be turned into a recreational sports facility or a mixed use housing development.

Recognition of the Past

The Exhibition Lands holds a special place in the hearts of many Edmontonians. It is a place to gather as a city and to celebrate Edmonton's unique heritage and character. In addition to a place for festivals including K Days, the area's history of horse races and hockey should also be celebrated in any new redevelopment for the site. Many people would like to see some of the buildings on the site repurposed if possible and feasible.

Indigenous Cultural Space, Wellness and Recognition

There is a significant opportunity in the Exhibition Lands to collaborate with the City's Indigenous partners and organizations to develop spaces that support wellness and healing for Indigenous peoples and accommodate cultural celebrations and practices through such activities as pow wows, ceremonies, arts and traditional plantings and gardens. The City needs to reflect Indigenous perspectives, cultures, languages and histories in its public spaces and this could be done throughout this site.

NEXT STEPS

Concept Development

The next phase of the Exhibition Lands Redevelopment Project are the Due Dilligence and Concept Development Phases. Various economic and feasibility assessments will be conducted to determine the market opportunities and challenges of different forms of development on various locations within the site. This analysis, combined with the themes and ideas from the engagement and the eight established Guiding Principles, with then be incorporated into the development of three concepts for the Exhibition Lands Redevelopment.

Once the concepts have been developed, there will be another opportunity for the public to provide their feedback on the three visions for the site. This event will take place in the fall of 2018.

The three concepts will be refined based on further feedback from the public and discussions with stakeholders, and will then presented to the Urban Planning Committee for further refinement and recommendations. Once the Urban Planning Committee has approved the concepts, they will be presented to City Council.

1

Conduct due diligence and additional market analysis

2

Create draft concepts that adhere to the Guiding Principles

3

Refine concepts through continued stakeholder engagement

We would like to thank everyone who has participated in the engagement for this project so far and welcome you to join us once again in the fall!

FOR MORE INFORMATION

Sign up for the project newsletter and keep tabs on future engagement opportunities at

edmonton.ca/exhibitionlands

APPENDICES

APPENDIX A:

RFEOI RESULTS SUMMARY

The City of Edmonton Received 12 responses to its request for expression of ideas (RFEOI).

The 12 RFEOI submissions ranged in level of detail and the idea components presented within them. The idea components were themed and sorted into 27 unique components.

Submissions were received from:

- + Agora Borealis
- + Aquarium Society of Alberta
- + Averton
- + Beaverbrook GEC
- + C. Garneau
- + Concordia University
- + Group 2
- + Hopewell
- + Nutriponics
- + Primavera
- + Qualico
- + Rohit

Agora Borealis

The Agora Borealis submission called for the revitalization of the Coliseum building and surrounding area into a mixed use development containing residential and commercial uses. The submission specifically included:

- + seniors housing
- + student housing
- + apartments
- + retail



Aquarium Society of Alberta

The Aquarium Society of Alberta proposed a 20-acre "Aquatic Biosphere Project". The idea is intended to generate tourism, create local jobs and educational opportunities, as well as compliment the existing Expo Centre. The facility would contain

- + an aquarium,
- + education centre
- + research facilities
- + integrated landscaped public park

Averton

The Averton submission focus was on turning the site into a transit-oriented, mixed-use development intended to fill the "missing middle" housing need through primarily:

- + townhomes
- + stacked townhomes

Beaverbrook GEC

The Beaverbrooke submission provided an idea for a transit-oriented, mixed-use community which includes:

- + a retail street along 118th Ave
- + university expansion
- + retail
- + office
- + an employment zone

C. Garneau

C. Garneau's submission involved the retrofit of the Coliseum building into a perpetual indoor urban farm. This would include:

- + urban farm
- + education/observation platform
- + restaurant
- + market

Concordia University

Concordia University expressed interest in expanding their campus facilities. This would include the development of:

- + sports facilities (400m running track, soccer field)
- + start up incubators for tech
- + retail & restaurants
- + recreation centre/indoor pool
- + academic space
- + urban agriculture
- + student residences



Hopewell

The Hopewell submission provided an idea for a mixed-use development incorporating:

- + retail
- + office park
- + medium-high density residential



Group 2

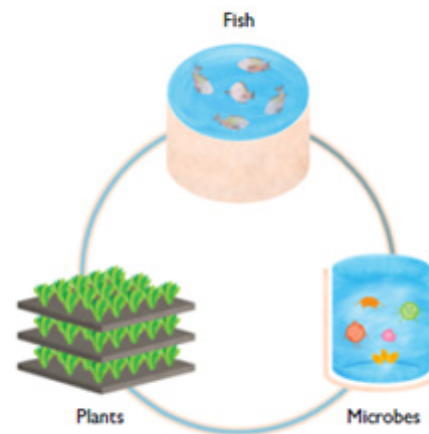
The Group 2 submission included the idea of repurposing existing buildings to create a "Makerpark". This was described as a place where small businesses and entrepreneurs could manufacture their products, and included:

- + market
- + restaurants
- + residential
- + energy garden
- + machine hall
- + community gardens



Nutriponics

Nutriponics submitted an idea for repurposing an existing building into a 30,000 – 40,000 square foot aquaponics operation.



Primavera

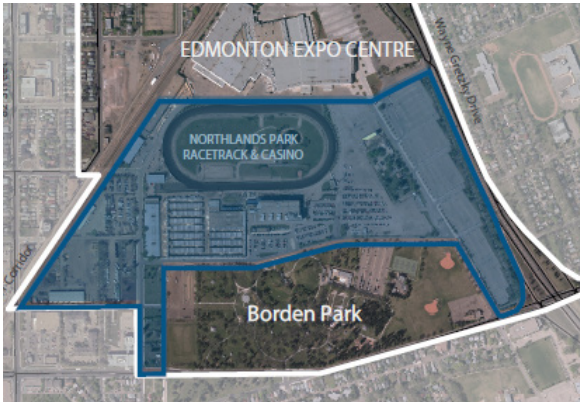
The Primavera submission provided an idea for a mixed-use development that includes a commercial area and a strictly residential area. Several of the components include:

- + hotel
- + retail
- + residential

Qualico

The Qualico submission included the idea for a residential community with some neighbourhood commercial uses. The components included in the submission were:

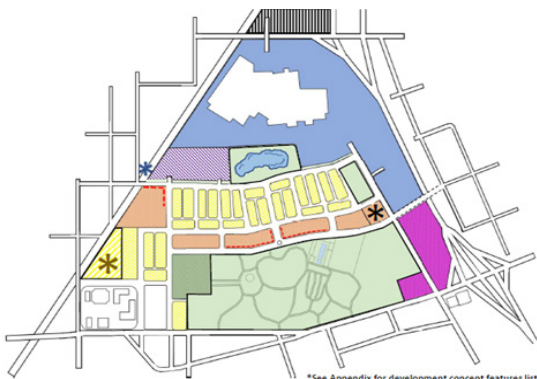
- + a retail street along 118th Ave
- + university use
- + neighbourhood commercial
- + low-medium residential



Rohit

The Rohit submission provided the idea for a transit-oriented, mixed-use development. The submission specifically included:

- + hotel & supporting commercial
- + 4-6 storey apartments
- + open space network
- + university uses
- + replacement school
- + health campus
- + high intensity agriculture



- Legend
- | | |
|---|---|
| Recommend NE Health Campus | School |
| Continued Northlands Operations | Commercial Redevelopment including Hotel as well as opportunity for Concordia expansion and student residence |
| Proposed Agriculture Center focused on intensive Vertical Urban Agriculture | Ground floor commercial |
| Apartment/Condo 4-6 story | Potential Seniors |
| Ground Orientated Residential | New LRT Station |
| | Relocated Bellevue Community League |

TOP COMPONENTS FROM RFEOI

8



Retail & Commercial

6



Med-High Density Residential

5



Urban Agricultural Uses

3



Indoor/Outdoor Market

3



University Expansion

3



Hotel

APPENDIX B:

WEB PORTAL SUBMISSIONS (56 TOTAL)

Title	Long description	Votes
Build a vertical vegetable grow operation	"We believe that a vertical vegetable growing operation will help provide healthy food all year round in Edmonton, It will also help create gainful employment for those involved. It will also create a profitable revenue stream."	1
Boathouse District	<p>"Edmonton should keep a portion of the former Northlands site as a unique city attraction, that could be a catalyst for residential and commercial development. The former racetrack stands could be incorporated into a future artificial recreation lake. A boardwalk and naturalized area would surround the lake. Attached to the lake would be a iconic multi-storey boathouse, lakeshore stores, and restaurants. The boathouse could store canoes and kayaks, have meeting rooms that could be used for events/ boat education, and a interpretive centre that would honour the history of the exhibition lands and educate visitors about former Edmonton lakes and wetlands that were drained. (e.g. Belgravia Lake)</p> <p>A recreational lake was scrapped from the Blatchford development because of lack of parking. The exhibition site has plenty of parking and access to LRT. During summer, the lake could offer flat water canoeing and kayaking to residents of Edmonton without having to leave the city. Other events may move there including the triathlon. Trade shows could use the lake to showcase boating activities, and other new aquatic events could be started here.</p> <p>During winter, Edmonton would have a new outdoor lake for skating with a grandstand that could hold outdoor hockey games (university level and charity games) and other ice events. The lake could honour the hockey heritage of the former Edmonton Gardens and Coliseum.</p> <p>A transportation hub where Via Rail and bus passengers disembark could be built on the exhibition site and the boathouse/ recreational lake could be a welcoming beacon to visitors to the city before they hop on to the LRT.</p> <p>Other cities that have used artificial lakes and boathouse developments to revitalize their cities: Christchurch https://i.stuff.co.nz/the-press/business/the-rebuild/96264231/160-million-christchurch-redzone-rowing-lake-could-pay-its-own-way-study-says Columbus https://www.columbus.gov/uploadedFiles/Columbus/Departments/Recreation_and_Parks/Facility/Shelter_House/Shelterhousepacket_GRIGGS.pdf Oklahoma City http://boathousedistrict.org/chesapeake-boathouse/ http://m.newsok.com/article/3791784"</p>	1
Urban Farm, Technology Incubator Hub/ Research Park/ Urban Village with attached Transit Oriented Dev.I with a Retail Market and Exhibition Land and Trade Centre.	The Edmonton Exhibition Lands Campus could be redesigned to host an Urban Farm, Technology Hub/Incubator Research Park, with an Urban Village that is Part of a urban transit oriented development project which coincides with an Urban Market (Retail Space) and Exhibition Land site for future KDays Events on The Edmonton Expo Centre Site backing onto a Multi-Plex Arena and Community/Wellness Centre which would become part of Borden Park. Mixed use urban village with walk ways and bicycle lanes and retain the man made lake at Northlands Park as an storm water pond and park with walking paths connected to Coliseum LRT station and built in park and ride site for Coliseum Station on the old Coliseum site. This campus will also house future land for future Concordia University of Edmonton Campus Expanson. Parking must also be retained for Borden Park. This site must use all of the latest environmental technologies and products to be gold leed standard meeting all industry awards.	1

Title	Long description	Votes
Community garden	<p>I think with all of the local low income housing, youth programs, and family initiatives, a large community garden with spaces allocated for each of the current charities would be very good use of the land. Creating a space where programs such as Crystal kids, the Salvation army, and the food bank could not only subsidize their inventory but also have a place to train their members valuable gardening skills. There could also be individual rental plots community members could attain on a draw basis. Solar power initiatives could be utilized for the lighting and power requirements and rain water capture programs for environmental sustainability. Due to the high visibility and traffic volume in the area the potential for company sponsorship of individual plots or fencing space is a great way to help fund the project and gain a return on the public's investment overtime.</p>	1
Rodeo	<p>"I think Edmonton needs a major rodeo during the summer. The K Days Rodeo is in it's second year, but is only a 3 day event. Make a rodeo arena and stampede grounds and make the K Days Rodeo a 7-10 event. It's been a success for Panoka and Calgary for decades and would be great to have a major stop on the CPRA circuit in Edmonton. Especially since we don't have the CFR anymore.</p> <p>Rodeo ground would probably be the most economical way to redevelop the area. The racetrack already has the basic design to build off of and would likely be the cheapest and quickest development to get that area moving forward again."</p>	0
Stampede grounds	<p>I would like to suggest that the racetrack be converted into rodeo grounds that be used for a 7-10 day stampede that runs with K Days. It will fall after the Panoka and Calgary Stampedes and competitors from all over Canada and the USA will be in Alberta at that time, so it would no doubt be a popular rodeo to enter. It would dramatically increase attendance for K Days and make use of the track area and probably be the most cost effective way to use that space. With rodeo being a huge part of Edmonton's and Alberta's history, I think this is what we need to have in our city. Especially since we no longer have the CFR. And that area is perfect for it.</p>	0
Indigenous Culture and Wellness Centre	<p>"Indigenous Culture and Wellness Centre – Proposal</p> <p>In March 2014, City Council created the Mayor's Task Force for the Elimination of Poverty which brought together community leaders from a variety of sectors including faith communities, not-for-profits, legal agencies, academe, businesses, and Indigenous and cultural communities. The Task Force's mandate is to develop a plan to end poverty within a generation.</p> <p>The Task Force worked with Edmontonians from all sectors and backgrounds to create two groundbreaking documents: the EndPovertyEdmonton Strategy and the EndPovertyEdmonton Road Map. One of the defining features of these two plans was the strong Indigenous perspective embedded in the priorities and actions. It acknowledges that Indigenous Peoples' experience of poverty is a legacy from the intergenerational trauma of residential schools, and the inequities and injustices that continue today.</p> <p>The Task Force work was guided by the Aboriginal Round Table which engaged members from Indigenous communities in identifying actions that would make a difference in uplifting the lives of Indigenous peoples in Edmonton.</p> <p>City Council in December 2016 unanimously approved the EndPovertyEdmonton Road Map and provided significant investments to activate the actions from 2017-2021.</p> <p>One key action from the EndPovertyEdmonton Road Map is the development of the Indigenous Culture and Wellness Centre. The Centre is described as:</p> <p>""Ceremonies such as Pow Wows, special gatherings, and weddings would be hosted at an Indigenous Culture and Wellness Centre. It will also function as an Indigenous "one stop" service hub where vulnerable people will be "wrapped around" with many necessary resources (cradleboard) to enable them to improve their lives significantly. Along with having a suite of core Indigenous services, the centers would also be able to have outside services including, but not limited to, victim services, housing, income support, system navigators, and access to Elders. Additionally, the centre would work with others for acquiring "spaces in other places" to host programs in the broader community. The centre will provide Indigenous people more opportunities for culturally appropriate healing practices and teachings. Since colonization has eroded many Indigenous people's sense of self, it is vital to reclaim cultural healing practices in order to address the legacy of residential schools. A holistic model such as the Medicine Wheel is needed to identify and address the effects of historical and intergenerational trauma on the spiritual, mental, emotional and physical aspects of health"</p>	0

Title	Long description	Votes
Move Commonwealth Stadium	How about building a brand new state-of-the-art stadium on this land but right where the arena is and then completely renovate top to bottom the expo center we need that expo center to stay but integrate it with the new stadium/transit centre. And right where the Horse race track is located how about building an outdoor amphitheater something like they have in Toronto ie Budweiser Stag and or a outdoor festival site that could be integrated with the stadium, the expo center and Klondike Days	1
STEM campus; Amazing Residential & Retail; Urban Farm	<p>"As we all know, this is an amazing site with incredible potential! We need to get this right, in a way that will benefit all of Edmonton. Preamble: What we don't need at this location is a large scale farm or agriculture use – we have much better farm land all around us. What we don't need is for the land to be turned into all residential – we have incredible neighbourhoods all around that can continue to grow.</p> <p>What we don't need at this location are more sports centres or rec centres – we have many throughout the city. Rather, we need something that will be a larger economic catalyst for the whole Edmonton region. This prime location, leveraged correctly, can be that catalyst. Bringing good quality, high paying jobs to the area will provide a boost to all area neighbourhoods and businesses. I believe we should develop this land in a responsible way that primarily focuses on developing a World Class, global STEM campus. Here's what I suggest:</p> <ol style="list-style-type: none"> 1. STEM campus/tech hub: Science Technology Engineering and Math industries are growing globally. By allocating a significant portion of the land to STEM campus development and incentivizing companies to make this their home base, we could really boost our city. From HQ's, to R&D labs to incubators to global giants, all things Tech could settle here if we make it attractive enough. I envision the land immediately south of the Expo centre and just west of Wayne Gretzky drive be used for this. 2. Enclose 118 Ave in Tunnel: Build a deck over 118 Ave from LRT to Wayne Gretzky. May have to sink 118 Ave a little further. Above the deck create a thriving walkable boulevard with shops/retail etc, with plenty of parking in Expo parking lot. Make LRT station access at grade, and close LRT access from 118 ave tunnel. Sidewalk/paths on 118Ave would go up and over LRT line or at grade and go along the walkable boulevard. 3. Epic Hall/Marketplace: In the middle of the 118 ave deck, invite a developer to build an iconic, all-season marketplace/foodie hub. Something like the Quincy Market/Faneuil Hall in Boston. That place is amazing in Boston. Google it. This place would have a wide variety of food booths, and part of the market would be flexible space to be used in flea market type events, farmers markets etc. 4. World class RACE center: Just north of where the current Coliseum is, solicit bids to build a Robotic Automation Computer Education center. Could be solely privately funded or combo of public/private. This center would be part entertainment, part education, part history, part "wow", part activity, part hands on. A mix of history, science, simulation, learning and lots & lots of fun! The goal would be to highlight the way robotics and automation specifically work, how they have evolved and impact our lives and hopefully inspire upcoming kids to pursue STEM careers. Families from across Canada and the world would want to visit this! 5. Urban "Mini" Farm: Set aside 5-10 acres and lease the land to a private company or non-profit to run a viable vegetable farm. Could also have some greenhouses. It would be set up to be an education centre where groups could come year round to have an up close look at all things agriculture. Kids 12-18 could volunteer /and or have paid employment throughout the summer working the farm. Could also have a few farm animals and an ice cream stand in the summer. Would be a real destination for families all summer long, and school groups all winter long (to see greenhouses in operation). Old McDonalds Farm introducing the next generation to our rich agricultural heritage! 6. Multi-Use Paths: The whole land needs to be connected with well laid out multi-use/ bike paths. Connecting Kinney Park with Borden and Borden with the River Valley is a no brainer. Running Multi-Use paths into adjacent neighbourhoods wherever possible is important too. Having elevated pathways above the LRT line and Wayne Gretzky is important. 7. Amazing Residential and Retail: Mostly along the west side of the LRT line and west of Coliseum and west of Borden park, develop dense residential with urban variety. Condo towers/ townhomes/single family etc. Ideally developers should be incentivized to build towers that will span the LRT line. This would effectively put the LRT into a short tunnel and would maximize land use, and also help bridge adjacent lands. Retail should be developed wherever density demands. 	67

Title	Long description	Votes
	<p>8. Expo Centre/Parking: The Expo Centre can be a real asset for Edmonton, and I believe we should keep it, possibly even expand it as needed in the future. For events to be held there it's essential that no parking spaces are lost. However, so that we can develop more of the land that is currently in parking, I would suggest that vertical parkades are built or underground parking is developed. At the end of the day, we definitely do not want to lose any parking spaces – especially if there will be an increase in activity at the Expo Centre/STEM campus/walkable boulevard etc. We need it all – LRT, bus, car, bike – and with Wayne Gretzky and Yellowhead right there, the Exhibition Lands are prime destinations for car traffic. Let's keep it that way with good vehicle access and lots of parking.</p> <p>Theme: the theme for the development should be ""Old meets New"". The Exhibition lands should be a blend of high tech and old architecture; modern and brick.</p> <p>The ideas above, with the right partners, could really be developed in a world class way, encouraging global tourists and companies to make plans to come to Edmonton. By extension this would benefit all Edmontonians, and especially the area neighbourhoods/businesses."</p>	
<p>Pedestrian friendly connections</p>	<p>"Hello,</p> <p>I heard about the Exhibition Lands re-development and I think it is a really great opportunity to create something unique and could align many of Edmonton's goals together.</p> <p>Its location close to the parks, lrt and the revitalization happening along 118 and Jasper. If its done correctly, you can create networks among communities and create something meaningful and unique to Edmonton. It could be an example to show how it is possible to change the current approach to development. It is honestly the opportunity to be very trans-formative.</p> <p>I think you need to develop mixed use residential and commercial space (Whyte ave as example- but old whyte ave-that supported artists and locals). This would promote walk-ability and reduce driving (Green Network Strategy). You also need mixed housing types so as to not isolate out families from seniors and singles as the current system does ie- townhouses right in with houses- not fenced off isolated with huge parking lots (Edmonton's Age Friendly Initiative). Not only would this build better community but it would accommodate perpetual demand for the area as people's needs through many stages of life can be met in one place, rather than forcing people to move to different areas in different stages. The location is right near the LRT and bus routes (Transportation Oriented Development). The Stadium and Stadium Rec Center and Parks System is also right there (River Valley Alliance- get people to parks, Winter City Strategy Plan- get people to Parks in Winter, REC center is there- don't need to build one). It is the perfect location for this type of idea, and directly support many of Edmonton's existing goals.</p> <p>However, I think its success could be also affected by the use of Wayne Gretzky Drive and the major intersection at 118 ave. This intersection should be changed to promote driver and pedestrian friendly relationships (Vision Zero). I have attached a youtube clip of a redevelopment in Poynton UK for an example. (Ill re attach it here also incase it doesnt work for some reason- I think something like this is needed: https://www.youtube.com/watch?v=-vzDDMzq7d0)</p> <p>I hope this idea or an existing idea like this is taken seriously. It would be such a shame to see this 200 acre site go to the wasteland of big box stores and parking lots that does nothing for the people, environment or community.</p> <p>Good luck with the project!</p>	<p>0</p>

Title	Long description	Votes
International marketplace	<p>"I was born in Swansea, Wales and emigrated to Edmonton in 1967. Inasmuch as emigrating from the UK there is not a huge culture shock, but nevertheless there still a difference in the cultures. One of the most important things I remember from living in Swansea was the downtown market. Every week my mother would go to the market with one of us kids in tow, she had five kids so we never all went at once. The most recent market was built in 1959, but the site on which it is built, there has been a market since the middle ages! http://www.swanseaindoormarket.co.uk/ https://en.m.wikipedia.org/wiki/Swansea_Market On every occasion I travel back to Swansea for a visit, I absolutely must go to the market. The smells, the sights, this sounds, all of these things bring back the most fantastic memories for me. There are videos on YouTube, as well as the link I've given you in this email. What I like about the market is it is not big box stores, these are small stalls, family owned most of them. I would like to see something like this in Edmonton if at all possible. It would be like A full-time farmers market. You just have to go there and walk around for a bit and get a feel for the small-town atmosphere this market has. They have every kind of store you can imagine, bakeries, butchers, fishmongers, fabrics, clothing, leather goods, make up, the list goes on. Edmonton has its farmers market off Whyte Avenue, parking is terrible, it is so crowded, I think it's outgrown the bus barns. The exhibition grounds has fantastic parking and loads of space for something like a Swansea market. Take a look on YouTube and you will see some interesting videos. One series of videos is from the BBC, and it talks about some of the hardships of getting a stall at the market. Some of the stalls, however, have been there for years. I think Edmonton's ethnic diversity could really play a fantastic role here. Anyway, that's my idea!"</p>	2
Sports facility for Hockey, Soccer, Rugby, Flag Football	<p>Our community and many others need more sports fields. There are not enough fields to play indoor or outdoor.</p>	1
Indoor, vertical farming. Small board of permanent management, community volunteer farmers can collect food for their families and the rest is sold to local businesses/restaurants/grocers to have Edmonton closer to food independence.	<p>"There is a lot to be said for the footprint of our food. Not to mention our dependence on global trade and, more importantly, climate staying the way it is, which is unlikely. Vertical farming is an amazing way of maximizing square footage and crop yield. Aquaponics systems can recycle the water through the crop, and solar energy (with Edmonton's record setting days of sunlight) could have this farming technique putting out crops all year long. This could be both a profitable model, and also a charitable model. Not to mention a good way to get young people in touch with a skill that is quickly being lost. The workers could be volunteers who collect some of the harvest for their own families. There could be a portion set aside for at-risk homes, homeless shelters, and the like. Of course there is a massive potential for profit, selling to local restaurants and grocers. Locally grown food is not only much better for our environment and our planet, but is also rather trendy. With the amount of space we're looking at, we could be feeding a very large number of Edmontonians. We have a ton of farming knowledge to draw from in our province. I can't imagine a better, more progressive and necessary use of the space, which also aligns with ALL of the Guiding Principles outlined below. Would love to hear back, and consult on the project."</p>	34
A Destination Playground	<p>"People will come from all over the world just to enjoy your outstanding playground. Here at Dynamo, we push the boundaries of play and challenge the #FutureOfPlay. For more information, visit our website www.dynamoplaygrounds.com"</p>	3

Title	Long description	Votes
Concordia University of Edmonton	Make some of the site available for Concordia University of Edmonton, for its expansion!	4
Recycle, repurpose the collesium for hockey teams use	The hockey rink should not be shelved until its lifespan is done. There are several levels of hockey in Edmonton that require more places to play and ice time is in high demand. We have ice at the Collesium why not continue to make use of it as a place for recreational hockey play. It would provide space for hockey play where the demand is high in the city and give teams a place to play while new facilities are being developed. Imagine the joy players would have playing in the rink where the great Oilers have played.	6
see below	As of the news today, our City composter is due for replacement. Let's NOT take down the old Coliseum, and instead use it to dump waste....turn it into our new composting facility....plenty of floor space and depth available...and unoccupied.	3
see below	<p>"- hourly parking like the hospitals so if you only stay for an hour or two you only pay for that and do not get gouged at \$16-\$18</p> <p>- in/out parking priviledges</p> <p>- COAT CHECK or Lockers available in the building for the various functions (I was at antique sale and women's show and coat carrying was awkward)</p> <p>- Hotel on the property. I attend the Interior Designers of Alberta Table Top Show each fall and the reps have to stay dt and cab it or rent cars instead of staying 'on site' where the show/conference is."</p>	1
A village for seniors/ disabled. A small community, nestled in a quiet neighbourhood, where people with dementia live their life, their way, every day- like in Langley or Norway	A place where seniors/disabled can live and have full access to all amenities and their families can visit them. This would "free up" a lot of hospital beds and provide a safe and accessible standard of life.	6
Technology and Incubator hub mixed with urban reds identical and transit oriented development and trade centre.	This site would house a mix of technology and incubator park (silicon valley mini-site) with a transit oriented unbrab residential neighbourhood and wellness park (Arenas and fitness centre). Mixed in with a pedestrian friendly walkway to the Coliseum Station.	3
Agricultural and Wellness Apex	I feel like the city of Edmonton would really benefit from a space dedicated to continued well-being and the environment we live in. A venue similar to the Enjoy Centre in St. Albert, but on a much larger scale. A host for greenhouse shops, as well as equipment and seminars that teach the residents of Edmonton to grow beautiful gardens, as well as their own organic food. A space shared by wellness and well-being based shops and classes such as massage, yoga, craft/art inspired elements, resources for making the planet a better place with recycling initiatives/ composting, you name it. Something that can be enjoyed year round by all, and get the people engaged to interact with one another in ways other than sports and entertainment. A rotation of events related to these themes would give residents the opportunity to show case their interests and/or sell their services or products that lend to overall well-being.	39

Title	Long description	Votes
Urban Agriculture Incubation	"Following the current example of the Urban Farm located West of Borden Park, the expo grounds could play host to a variety of urban agriculture and food processing incubators. Providing basic infrastructure and access to land would allow small and young urban startups the space they need to try new business models around the production, processing, and distribution of local food. Such a project would be a big win for small businesses, an emerging industry, and local placemaking."	1
All Season Park	I think it could be developed into an "All-Season Park". By that I mean that it could house an aquarium/greenhouses, old fashioned wading pools as well as a winter fun area for learning to ski or tube. The fall and spring areas would include dirt bike and bike trails throughout. As well as a family friendly pond with birds etc. Some of the land could be used for eco-friendly residential development and businesses as well as a site to celebrate the rich history in the downtown core. To me it would be a combo of Rabbit hill, Devonian gardens, Rundle park, Rutherford house, an aquarium and much needed housing.	3
Commonwealth Stadium Replacement	With horse racing moving to the airport, the track will be empty. That is the perfect site for the City to think forward and develop a replacement for the Commonwealth Stadium. Reduce the size to 40 thousand seats. With the 2026 World Cup bid coming up soon there will be Infrastructure dollars available from the Federal and Provincial governments. This will also allow the city to host events year round that cannot be accomodated by Rogers Place because Rogers is not big enough. The site can coincide with the relocation of the Fort Road Casino to the current Rexall site and a hotel can be built along side it to accomodate visitors. This will help all three venues, the new stadium, the Expo Centre and the New Casino. The current stadium will need more renovations before 2026 so why not use the funds to create something new. Also developers will love to get a hold of the current Commonwealth site as it is transit orientated and will also help move more people downtown. The Commonwealth Rec Centre and practice facity will stay along with Clarke Park. Those are viable facilities for the current stakeholders. This project will allow more enonomic impacts to the City which will create more long term revenue for all. It's a win-win. Look at the neighbouring sites to Northlands, it's mainly industrial. Replacing it with new neighbourhoods will not work. Look at Blatchford. Not moving fast enough for anyone involved.	5
Disney Land! Disney Land! Disney	We need a proper amusement park that can attract not only Albertans but also people from around Canada. Disney land would be awesome. Rest of the area can be used for shopping, shuttle service and parking.	7
Festival grounds	Since you guys decided to delete the other one, let me post yet another. Festival grounds is your cheapest, and best option yet, the revenue that you could make has the potential to be huge, without needing to spend millions on high rises and urban villages. Festivals could be for anything. From the taste of edmonton, to chasing summer. Festival grounds is what this city needs. I garantee if you build more buildings, they will not get filled for a few years. Waste of the citys money.	7

Title	Long description	Votes
Sustainable urban village with reclaimed entertainment park	<p data-bbox="375 207 1182 233">"North side near current Rexall Place: Highly sustainable mixed-use urban village</p> <p data-bbox="375 264 1360 407">This area would be redeveloped into a mixed use urban village. Including high rises, low rises and a mix of urban living, retail and office opportunities. The key would be high energy efficiency and ultra sustainable building standards, making it a world-class eco friendly neighbourhood. All ground floors of any building along main pathways would be 100% retail space, allowing for shops, restaurants, grocery stores etc.</p> <p data-bbox="375 438 821 464">Mid-grounds: Reclaimed entertainment park</p> <p data-bbox="375 495 1320 552">In the mid-area, the EXPO and the racetrack would stay. Having the racetrack re-purposed for better incorporated use into festivals, conventions and exhibitions.</p> <p data-bbox="375 583 1349 697">The surrounding area would be used as a "reclaimed entertainment park". What does this mean? All the materials used in this area have to be recycled, upcycled and/or eco friendly. Think pedestrian-only areas where the buildings are made from old shipping containers, trains or buses. All turned into restaurants, bars, stores and entertainment venues.</p> <p data-bbox="375 728 1321 842">This reclaimed retail park would be a great resource for the surrounding neighbourhood, but it would also help support events and festivals hosted at the EXPO and the southern part of the grounds by reducing the need to bring in as many outside vendors. These would exist here year round.</p> <p data-bbox="375 873 1354 930">It could also be beneficial to include a small-moderate sized hotel in this area, allowing easy access for visitors to events and festivals that happen on these grounds.</p> <p data-bbox="375 961 919 987">Southern grounds + Borden park: Expand Borden Park</p> <p data-bbox="375 1018 1313 1134">Expanding Borden park would give the residents of this area more green space and would also open up the availability to have outdoor festivals here in a more comfortable environment. Potentially building in permanent structures, like an amphitheater, could help host live entertainment in the warmer months, rather than building these on the parking lots.</p> <p data-bbox="375 1165 1321 1222">Borden Park is also a great site to show off the history of the area and showcase local artists through rotating installations and permanent sculptures.</p> <p data-bbox="375 1253 643 1278">Parking lots: Reduce these</p> <p data-bbox="375 1283 1336 1398">If the EXPO stays and festivals are hosted here, it is understandable that some sort of parking may still be required. However, the emphasis on this neighbourhood will be it's access to the LRT, so parking should be greatly reduced or moved to underground parking garages around the neighbourhood sites."</p>	52
Secure bicycle park'n ride on the east side of coliseum	<p data-bbox="375 1434 1349 1719">Direct access to LRT for north Edmonton cyclists to cycle part way downtown, reducing congestion, encouraging more ridership of LRT. Supervised, secure fenced lot to ensure safety of bicycles. Aligns with approved guiding principles. 5 year pilot project, with ongoing stats and evaluation. Use CEPTED principles to address crime prevention. More people in the area will keep it safer. could be open dawn to dusk, with popup bicycle repairs at the site. Weekly food truck gatherings to support commuters at the end of the work day. Info on north arterial bicycle routes could be posted. Helps residents to get to know the city better. Nothing else is on the site currently, set up costs and costs to develop on site security would be minimal. Year 1 and 2 could run spring to fall to gather preliminary data. Thank you. Love to have a fleshed out conversation with your planning team.</p>	1

Title	Long description	Votes
Relocate Greyhound and VIA Rail to this LRT/Transit Station	<p>"Edmonton lacks a proper multi-modal transportation hub where intercity buses, passenger rail, rapid-transit, and city transit buses congregate to ensure the fast, safe, and efficient transfer from mode to mode.</p> <p>The Coliseum LRT should also be renamed to reflect its new reality, it is the stop for the EXPO Centre.</p> <p>People congregating will drive the need for food services and other businesses on the site."</p>	5
Strathcona Redevelopment along the railroad tracks needs to include an adult playground/exercise park. It is a destination spot for Edmontonians and would be popular.	<p>"Strathcona Redevelopment along the railroad tracks (end of Steele Park... An adult playground/adult exercise park, with disabled consideration would be an amazing addition to the Edmonton landscape. This area is a destination space for many many Edmontonians in all seasons. This is entirely doable, innovative, necessary, and a business savvy endeavour. This is a predominantly adult population with large numbers of senior residents and university students."</p>	4
Northland grounds and building needs to become a food security hub, with community gardens, permanent public farmers/market, like Granville Island in Vancouver, the Public Market in Seattle, St. Lawrence Market in Toronto. Provide people & food hubs	<p>Edmonton needs a people gathering place like the Strathcona Farmer's Market on a grand 7 days a week scale. Instead of pop up markets like the 24th street market, 124th street market, and the Saturday Strathcona Market that closes at 3 pm. I personally gravitate toward those spaces in the major cities that I go to. They are engaging, creative, food secure, and support arts, culture, and rural community.</p>	35
Year round indoor vegetable factory	<p>Would love to see Edmonton become a global leader on indoor vegetable factory farming to diversify the economy, provide more entry level skilled positions which would be at the LRT major transit station. This should be able to reduce food costs locally, provide additional exports, provide year round jobs, be state of the art with environmental friendly technology, hopefully can be designed to be net zero energy use, and show the world that northern countries with extreme cold weather can be global leaders in growing food year round. These factories can also be created in a manner that would allow some public viewing, not access in, but viewing points for tours and school trips to educate the future of farming. This can also provide amazing opportunity for first nations to harvest some of their traditional herbs year round and all farming will be able to turnover more produce yield than regular farms, it really can put Edmonton on a whole different level than anywhere else in Canada and globally if done in scale and sensitivities to the local economy</p>	6

Title	Long description	Votes
Multi-generational housing + community sports & arts facility	<p><i>"The area is big enough to create a neighborhood that will serve a large number of people for a great portion of their lives.</i></p> <p><i>Creating a mix of affordable housing, market rate housing, and senior living would allow residents to remain in the area without having to relocate as they reach various life milestones, such as starting a family, or aging into an assisted living facility. Obviously important to any housing plan should be accessible units for those who require them.</i></p> <p><i>At the same time, given the area's sporting history with the Coliseum, creating a community sports/rink space would be a wonderful tribute to that past while encouraging local residents to stay active, and engage their children in sports.</i></p> <p><i>Within a sports facility could be room for multi-use and arts & culture space (similar to what has been done in The Meadows Rec facility with EPL), with local indigenous artists receiving priority for both creation and presentation space. Additionally, offering classes similar to City Arts Centre would be a much needed resource in this part of the city. Again, Indigenous artists should take priority for the classes and cultural offerings here.</i></p> <p><i>Parks and Green space should also play an important role in planning of this area. Projects like a community garden partner well with senior residences and schools, allowing the entire community to learn from and become engaged with people from all generations.</i></p> <p><i>The most important part of this plan should be a focus on diversity. Creating diverse housing types, (including both rental and real estate,) of mixed density will allow a real neighborhood to bloom."</i></p>	2
Outdoor Festival Lands	<p><i>Turn an are into a larger field area which Edmonton could use to have festivals similar to Big Valley Jamboree and chasing summer that could accomodate camping aswell as a couple of outdoor stages to bring more summer attractions to Edmonton.</i></p>	70
Low Income Housing	<p><i>I would like to see the city commit to getting people off of the street and into stable housing. This won't be a money maker, but our winter city climate is not safe for people to be sleeping in. I would like the city to remove the barriers to accessing services for those without a fixed address and get affordable housing in place for people who cannot afford to rent with their meagre income from ALSH, unemployment, and others. Turning the Exhibition Grounds into affordable housing would put Edmonton on the map for extending a hand out and not just thinking about profits.</i></p>	2
Area for vegetable gardening	<p><i>"Growing your own food. Is there nothing more rewarding?</i></p> <p><i>In a lot of the communities, especially the newer neighborhoods, do not have enough room in the yards for a garden. Some of the communities have gardens but they are often raided or destroyed by no good doers. Also you have to live in the particular community to gain access.</i></p> <p><i>It would be nice to have a central area that someone could rent for the year in a fenced well lit area that people could enjoy.</i></p> <p><i>The community would benefit from fresh vegetables. In an even grander vision a portion of the garden could be free where people would get a free plot that they could volunteer their time and patience to grow fresh vegetable for the food bank.</i></p> <p><i>Gardens are always areas to get a sense of community. And if these gardens were open to all, no matter your address it would make Edmonton a common community instead of the individual community we live in."</i></p>	8

Title	Long description	Votes
Would love to see a large portion of land reclaimed and made into an urban organic garden. We sit on the best soil in the country.	I think of the beauty of Central Park in New York and think we have that potential here. We have plenty of development for housing and retail going on in the city. Why not save this space for organic development for the well being of Edmontonians? There is already a park in place with a swimming pool and other amenities. We could just expand the whole idea to encompass a beautiful forest with pathways for forest bathing and mental well being for the citizens for Edmonton. We could have a section that grows organic fruit and vegetables with a farmers market right on site for ease of delivery to customers. Adequate parking as well as transit provide ease of getting to the site. A large outdoor skating rink or two or three with pathways would also be nice for citizen's well being. A few well placed indoor toilets are necessary, perhaps like the one on Whyte Avenue to avoid them becoming shelters. You could have a cultural site as well including the history of the area and showcasing local artists. Talk about making this a world class city, I can't think of anything more attractive to people choosing a nice place to live than a space like that for all to enjoy.	8
Sustainable Food Centre	Create a sustainable food centre, including education for the public for us to replicate, with functioning greenhouses, hen houses, fruit orchards, native berry bushes (urban U-pick perhaps... maybe even free), composting areas, bee hives (like Shaw Conference, Dustin Bajer's and John Janzen), aquaponics (Dustin Bajer's), hydroponics, sustainable gardening by heating greenhouses with the hen houses https://permaculture4peace.org/2014/04/07/free-range-ideas-chickens-in-the-greenhouse-step-one/). There is already so much plumbing and lighting at the coliseum that could potentially be repurposed rather than demolished for green houses etc like that place in Quebec (Montreal or outlying areas??) with all those rooftop greenhouses selling fresh local produce in winter. I got the idea at K-days when they brought in people to teach kids how to plant potatoes, manage bee hives, and garden in general, but that's just the beginning. It could be powered by solar and wind power. Edmontonians would be empowered to learn and experience before growing food for themselves on their own. This expands upon what Fort Edmonton Park and Janzen nature centre have started, but actually aims to have a (potentially) profitable urban farm with a farmer's market owned by Edmontonians that also basically teaches us to settle and survive off our own land again, like the first nations and the early settlers who came here. Sustainable Edmonton... past, present, and future!!	14
sell the colesium and land to a developer they must demoish the coleseum AND race track and be given a timeline for devlopeng lots, condos, apartments and retail	sell the colesium and land to a developer they must demoish the coleseum AND race track and be given a timeline for devlopeng lots, condos, apartments and retail	7
Community incubator	<p>"The exhibition grounds provide an ideal location to build a ""live where you work where you play"" high tech incubation community. The individual components of this project would include:</p> <ul style="list-style-type: none"> - a walkable community with high density housing; - shared living arrangement (social co-housing) for young adults; - community economic development with the establishment of a mixed-use Incubator and a high tech Accelerator; and - various commercial and recreational units to facilitate complete community services on-site. This would include shopping and grocery, coffee shops and restaurants, parks, ice hockey rink and other sporting venues, a community rec centre, library, etc. <p>The site could be developed net zero, with on-site solar generation, water reclamation and other LEED enhancements.</p> <p>This project supports Edmonton's growing innovation ecosystem, and would accelerate the transition from a resource extraction based economy to a modern knowledge based economy."</p>	18

Title	Long description	Votes
Hospital site	<p><i>This is a great spot for a new hospital. With the very busy Royal Alex Hospital due for a billion dollar renovation, the money would be better spent on a world class health facility. The city and province will never have the chance for a large piece of land so central again. It has good access via LRT and roadways. I know there is a plan for a hospital in the southwest part art of the city but maybe the sites could be swapped and the southwest site could be a recreational facility. The old RAH eventually could be a pediatric or cancer center in the future.</i></p>	5
Film and television production campus	<p><i>"I believe the site should be used for the development of a film and television production campus.</i></p> <ol style="list-style-type: none"> <li data-bbox="375 472 1357 583">1. <i>It would create new jobs in a burgeoning film and television industry for the city. Examples of jobs could be set design and construction, costume design, performers, production crews, logistics, craft services, etc. This could lead to a positive economic impact for the city as well as diversify the economy into other industries.</i> <li data-bbox="375 617 1357 728">2. <i>It takes advantage of existing infrastructure as the coliseum and expo center have significant assets for the production of major events, tradeshow and conferences. The expo center and coliseum could be converted to sound stages and sets for large and small scale productions. This incorporates a unique use of the site's scale and scope for the benefit of the city.</i> <li data-bbox="375 762 1357 846">3. <i>As a film and television production campus, it would provide Edmonton's large and diverse arts community production infrastructure to support another avenue for Edmontonians to express themselves creatively.</i> <li data-bbox="375 879 1357 963">4. <i>The city could partner with the Oilers Entertainment Group and Silver Pictures Entertainment (a partnership between Joel Silver and Daryl Katz) to develop and produce content within Edmonton. This is an existing partnership that could potentially be leveraged for this site.</i> <li data-bbox="375 997 1357 1136">5. <i>Other proposals have looked at options that do not generate positive cash flows or increased economic activity, and it would be wrong to spend millions of dollars with no return to the taxpayer. This option at least has the potential to provide a financial benefit to the city and its citizens. Using the land for a new community arena, parkland, urban farm or property development do not provide long term economic development that the city needs.</i> <p><i>Edmonton has an opportunity to do something different. Many cities have embraced the film and television production industry, and now they are the hubs for these industries that employ thousands its citizens. Look to Edmonton's future, what would your kids and grandkids want? Jobs and a unique industry to explore their talents, or just another neighbourhood or park."</i></p>	10
Time will tell. Make use now of the arena as our future hockey and figure skaters can be practicing here.	<p><i>The city still has not worked on the land where the airport used to be. What makes you think they will work any faster on this area?</i></p>	1

Title	Long description	Votes
Walkable Urban Village	<p><i>"For a central location with great access to LRT, buses, downtown, and the river valley this area would be ideal to be redeveloped into a walk-able urban neighbourhood similar to what exists in European cities. This development should include the following:</i></p> <p><i>1. Dense Walk-Able Development</i></p> <ul style="list-style-type: none"> <i>- Town homes, mid-rise condos/apartments, affordable housing, and family friendly housing so there is a variety of housing to suit Edmontonians housing needs.</i> <i>- Ensure housing meets minimum design guidelines to create a beautiful neighbourhood.</i> <i>- Dense walk-able development is more financially and environmentally sustainable than suburban style development and improves social interaction.</i> <p><i>2. Prioritize Pedestrians, Bicyclists and Transit</i></p> <ul style="list-style-type: none"> <i>- Fully follow and implement Vision Zero.</i> <i>- Have pedestrian only streets with street level retail.</i> <i>- Protected bike lanes and bike parking on streets.</i> <i>- Make sidewalks and bike lanes that connect well with transit and make walking and biking an easy and comfortable transportation choice.</i> <i>- Make vehicles the lowest priority for transportation and eliminate parking minimum requirements.</i> <p><i>3. Public Places</i></p> <ul style="list-style-type: none"> <i>- Create spaces that are enjoyable to spend time in like parks, plazas, and playgrounds that also provide opportunities for the community to come together such as space for festivals.</i> <i>- Keep Borden Park as it is or improve upon it, do not re-develop it.</i> <p><i>4. Showcase The Areas History</i></p> <ul style="list-style-type: none"> <i>- Incorporate and preserve historic structures into the redevelopment and public spaces.</i> <i>- Place informational plaques about the areas history around the area similar to what was done in Griesbach.</i> <p><i>Note: I do not own the photos attached."</i></p>	23
Tons of urban green space	<p><i>"Whatever purpose or function the eventual, inescapable additions fill (sports venues, residences, commercial) the space should be green. The project should not LOOK like a bunch of buildings. It should look like a park. If buildings are permitted in the area, they should incorporate green space in their design and complement natural green space around them. As we densify we need to start demanding developers pay attention to preserving and adding green space in all new developments....or build in some other city.</i></p> <p><i>And whoa! Did not realize that the City would assume rights for each and every idea submitted. I would expect a move like this from an employer with respect to work performed by paid employees, but canvassing the public for ideas that the City would then own seems like dirty pool. Hopefully no developers will be permitted to profit from any of the ideas submitted."</i></p>	4
Mixed recreational, residential and commercial/institutional	<p><i>"Mixed-use recreation, including indoor ice sheets, indoor and outdoor soccer, indoor and outdoor running tracks, outdoor swimming and water parks (convertible to outdoor ice surfaces)</i></p> <p><i>Mixed residential.</i></p> <p><i>Commercial and institutional sufficient to service the new residential, imaginatively designed and located.</i></p> <p><i>Cultural heritage reflected throughout the development."</i></p>	2

Title	Long description	Votes
Senior home center	<p>“Turn the area into a seniors only residential area. The individual buildings would all be connected with each other underground in safety to stores, doctors, recreation. The center could house all ages and capacities of seniors from private residences to long term care in various areas. Rogers place could be turned into a large indoor recreation area with various activities on multiple floors extending use of building.</p> <p>Underground connections would be large enough to accept walking, wheel chairs and golf cart style emergency and handicapped transport vehicles.</p> <p>This would reduce the need for handicapped transportation while providing seniors a safe, friendly and convenient place to live with their peers.</p> <p>Site would make use of current lrt for transport for able bodied seniors and is somewhat central for being close to family. Northlands expo centre would benefit from additional public near by.</p> <p>This would be a bold new tribute to the seniors that made the province and city what it is and could be a first in this country for senior care, well being and health.”</p>	3
Northern lands Historical showcase and multi purpose site	<p>Create the Northern lands as a historical showcase of Northlands and its contribution to our city. Shown by decade these showcase spots would be themed as a walk through history. All outdoors including landscaping walkways fountains and flower gardens. Create it as a spot for mid size outdoor gathering space to celebrate community volunteerism. Could also include an outdoor or sheltered indoor market place for showcasing Alberta products including food art services and affordable to rent on a casual basis. (Not a farmers market)</p>	4
Travelling major Exhibits site	<p>Create the Northern lands of the site as a permanent major touring attractions site for Circ de Soliel. Have it fully serviced with power water and sewer to handle the major events and charge rent for services. When not booked convert the space for Edmonton's largest Farmers market, Winter wonderland of light displays not unlike Candy cane lane but drive through.</p>	5
South parking lot	<p>Divide the east land parking lot and turn over to Concordia University for expansion of the campus north of 112 ave. Build a multiplex arena in this area for use of the University hockey team. Concordia to partner on this opportunity in turn for the land. Desperate parking needs for students is needed. Worth exploring as a south end solution to the lands.</p>	2
Urban Village	<p>My vision is to create a sustainable, highly walkable, transit oriented community centred around the Coliseum LRT station. I envision a community with a mix of uses. I would prefer to keep the Expo Centre and redevelop the surrounding areas with a mix of high-rise and low-rise residential towers, townhomes, affordable homes, apartments, and senior's homes. To respect the former glory of the Coliseum I would like to see a communal outdoor ice rink which can be converted to fountains or something like that in the summer. To recognize the fact that Edmonton is located in Treaty No. 6 territory, I would like to see lots of First Nations inspired artwork, architecture, and street names named after important First Nation's people. Similar to Denver's i-70 project I would like to see a park built above 118th Ave. Along the LRT corridor I would like to see grass and trees planted to replace the gravel with the possibility of adding bike paths along it as well. Similar to the Gretzky statue which moved from the coliseum a few years back I would like to see another one put somewhere prominent or maybe even a McDavid statue :). Lastly I would like Borden park to remain, as more parks will make it better. Thank's for the consideration, please like if you agree!</p>	59
Build Housing	<p>Convert the land created by the demolition of the coliseum and other places being removed by building housing. It makes far more sense to build more housing in the centre of the city rather than continuing to expand this city further and further from the city centre and into land that was traditional farm land and is needed as farm land.</p>	5
Sustainability Hub	<p>“With the large plot of land, a combination of sustainable land uses could be employed, including:</p> <ol style="list-style-type: none"> 1. EPCOR solar farm 2. State-of-the-art recycling facility (as needed, and to align with future recycling program being looked at) 3. Community gardens (housed in greenhouses for year-round use) 4. Expansion/addition to Borden Park 5. Transportation connectivity to LRT line 6. Space set aside for companies to test AI vehicles” 	5

Title	Long description	Votes
Transit oriented housing and retail	This is not a new idea but just want to convey my strong support for a transit oriented, affordable housing and retail development. this much land so well served by LRT is perfect for this use and will add density, resiliency and affordability near the core. once in a lifetime opportunity. would prefer row housing/mid rise to high rise but both can work if done well. likely lots of space for an amenity (park, square etc) too.	17
Inter-modal Transportation Hub	The portion of the Exhibition Lands occupying the North side of 118th avenue should be dedicated to an intermodal transportation hub. The city needs a holistic and comprehensive solution to transportation if we are serious about reducing reliance on private vehicles. This location is attached to the exhibition facilities, and within a few transit stops of most of our city's other attractions. This would also alleviate the issues associated with the current Via Rail, Greyhound and Red Arrow locations.	25
Central park surrounded by high rises	I think a centered area of lakes (storm water) interconnected by small streams, lots of trees, bushes, flowers and walking pathways and small bridges – e.g. N.Y. Central Park – surrounded by high rises, restaurants, and shopping would add density and beauty if done right. This would eliminate the use of cars for the most part. (Most of Edmonton's storm water lakes have single family homes around them.) This way many people would be able to enjoy that view. By putting the density up, more room would be available for the park. In my view, the city has done things backward. All major shopping areas should be surrounded by high density to promote foot traffic and the density decreased the further away development gets. Parks with trees, shrubs, and flowers should replace all the open grassland areas we currently see. Birds, bees, butterflies and other threatened species might thrive in a welcoming environment. So many of our trees and natural areas are disappearing and open fields are left in its wake. I do believe people are generally happier when trees are in abundance, along with bushes and flowers.	5

APPENDIX C:

UNSOLICITED PUBLIC IDEA SUBMISSIONS (38 TOTAL)

The following list provides a snapshot of the ideas received by the City that were not included in the RFEI or webportal, but that were also considered in the Idea Generation Results. These have been simplified and duplicates noted in brackets.

<i>dementia village</i>	<i>tiny house education centre and mini hockey rink</i>
<i>hydroponics/cannabis production (2)</i>	<i>bike parking lot</i>
<i>repurpose coliseum for Edmonton Archives</i>	<i>production facility for TV or Minor League Facility</i>
<i>mini mall</i>	<i>Edmonton Space University</i>
<i>SPCA(including horses)</i>	<i>bike lane at 122 ave across the Northlands campus</i>
<i>turn Coliseum into conference centre</i>	<i>giant parking garage or low income, Transit Oriented Development apartment housing complex with gardens / rink in the middle.</i>
<i>set up a recycling plant that operates 24/7 that would also provide a space for workers to live in the building</i>	<i>remove roof of coliseum to build condos in centre and retail surrounding</i>
<i>use the Coliseum for City of Edmonton warehouse or super giant flea market</i>	<i>airground/outdoor festival site, high density TOD, retail grocery/ food desert, permanent indoor market, swap/sell reuse centre space, shared space for houses of worship, civic auditorium, moving 118 ave street festivals off street (keep the street open for business!), does UofA need more space, campus rec centre</i>
<i>a large extremely affordable multi-level parking garage/ lot</i>	<i>modernization of St. Alphonsus School or possible new school construction option in the study area</i>
<i>stampede grounds to have a major 7-10 day event held during K-Days</i>	<i>building for comic expo, heritage festival, and museum called old Youth Television out of coliseum</i>
<i>film, television, and back lot studio production centres</i>	<i>aquarium (2)</i>
<i>transportation hub (3)</i>	<i>Coliseum and Lands for Seniors Housing</i>
<i>turn rexall place into greyhound terminal</i>	<i>Keep the upper bowl stands with ice surface on level "3" and have 2 levels of renovations for the lower part of the building like maple leaf gardens.</i>
<i>giant church</i>	<i>tech hub (2)</i>
<i>convert coliseum into a shopping centre</i>	<i>NE Health Centre</i>
<i>keep coliseum for recreation and events</i>	<i>use coliseum for Golden Bears and NAIT program</i>
<i>municipal airport (hotel & hangar concept)</i>	